

# Climate Innovation Hub

Accelerating Tech Solutions for the Amazon Region



## CONTEXT:

Brazil finds itself at a pivotal moment in the global climate agenda. As one of the world's largest greenhouse gas emitters, yet also a country with unmatched potential for leading sustainable transformation, Brazil faces a unique dual challenge. Its role as host of COP30 and commitment to the Paris Agreement elevate this responsibility — and opportunity — even further.

One of the most powerful levers for change lies in the country's growing ecosystem of climate technology startups. These ventures are driving bold, locally rooted solutions for pressing environmental challenges — particularly in the Amazon. But despite increasing interest from venture capital, these early-stage startups face structural obstacles: limited access to funding, lack of investor awareness, challenges in impact measurement, and gaps in strategic guidance.

This is where structured and inclusive acceleration becomes essential.

## ABOUT THE PROGRAM:

The **Climate Innovation Hub**, powered by **CATAL15°T**, bridges the worlds of innovation and sustainability. Designed to cultivate a strong and resilient climate tech ecosystem in Brazil — with a special focus on the Amazon — the Hub offers a platform for startups to develop, validate, and scale solutions with real-world impact.

Through tailored mentorship, investment readiness tools, strategic connections, and funding opportunities, the program accelerates the transition from idea to market — and from ambition to measurable impact.

At its core is **CATAL15°T**, an initiative that equips climate ventures with the tools they need to grow sustainably. Flagship components include:

**The Forum:** A collaborative space for dialogue, learning, and investment in climate tech.

**VC Training:** A hands-on program to train investors on evaluating and supporting high-impact ventures.

Together, these components help forge meaningful links between entrepreneurs and capital, creating an ecosystem where innovation and investment thrive hand in hand.

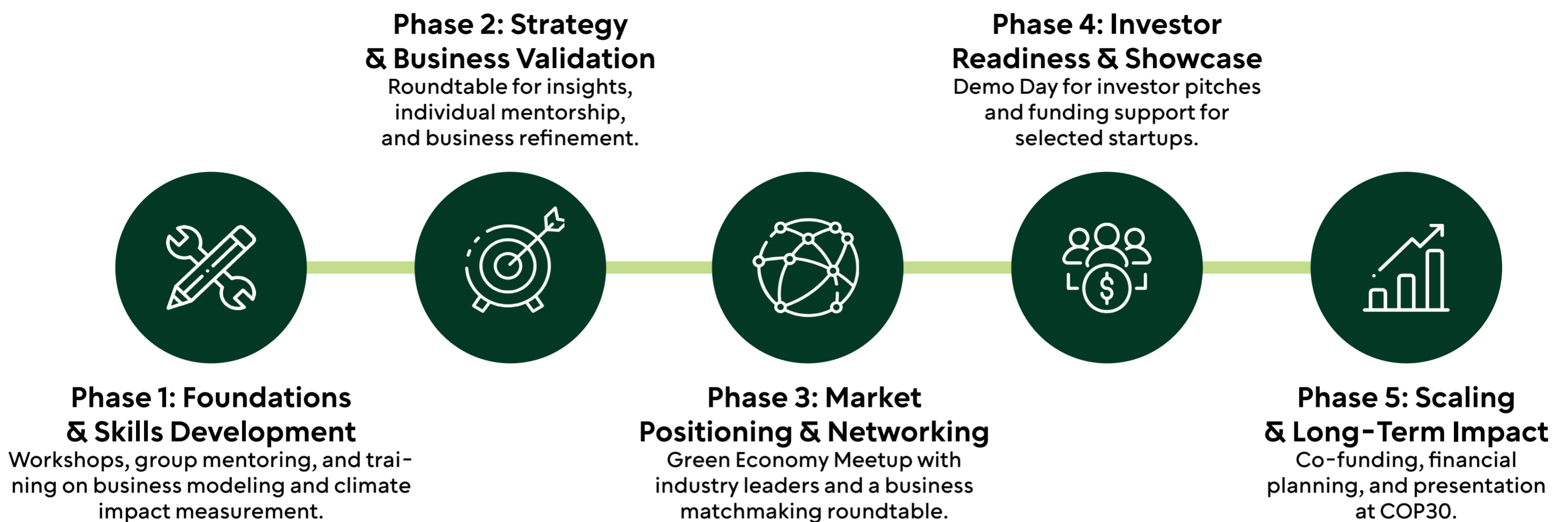
## IMPACT-DRIVEN GOALS:

Our ambition extends beyond startup growth, we aim to create systemic change in how climate innovation is fostered in Brazil. To achieve this, the program is structured to:

- **Accelerate 15 climate-focused businesses** in Brazil at the operational stage.
- Drive a **20% increase in revenue or market reach for accelerated startups** by the end of the program.
- Embed **diversity perspectives** throughout all acceleration phases.
- Select **three startups** for funding support.
- Showcase results and alignment with Brazil's climate goals at **COP30**.



## APPROACH: THE ACCELERATION JOURNEY UNFOLDS IN FIVE STRATEGIC PHASES



## CO-FUNDING OPPORTUNITY: JOIN A GLOBAL INITIATIVE

We invite partners to co-develop the program, actively participate, and align their brand with a global climate initiative launched in Brazil. Results will be showcased at COP30, reinforcing international impact.

- **Enhanced program visibility** through events and investor roadshows, attracting more participants and thought leaders.
- **Four-month capital access & knowledge-deepening** initiative (Investment Readiness Case) for the top 3+ startups showcased at COP30.
- **Expanded media outreach** to boost press coverage and awareness.
- **Strengthened acceleration program** with enriched networking, mentorship, and strategic connections for startups.

By co-funding, partners gain unparalleled exposure in the climate innovation space while driving tangible impact in the Amazon region and beyond.

Let's build the future of climate solutions together.

<b>Publisher</b>	Deutsche Gesellschaft für Internationale Zusammenarbeit(GIZ) GmbH  Sede da GIZ: Bonn e Eschborn  GIZ Agência Brasília SCN Quadra 01 Bloco C Sala 1501 Ed. Brasília Trade Center 70.711-902 Brasília/DF T + 55-61-2101-2170 F + 55-61-2101-2166 giz-brasilien@giz.de www.giz.de/brasil	<b>Partners</b>	German Federal Ministry for Economic Affairs and Energy (BMWE) The International Climate Initiative (IKI) CATAL1.5°T Impact Hub São Paulo Climate-KIC Ministry of Environment and Climate Change (MMA) Brazilian Federal Government
<b>Responsible</b>	Sonja Berdau	<b>On behalf of</b>	German Federal Ministry for Economic Affairs and Energy (BMWE) Scharnhorststr. 34-37 10115 Berlin +49 (0)30- 18 615 0 +49 (0)30- 18 615 7010
<b>Edition of</b>	April 2025		