

## **Senior Communication and Knowledge Management Advisor (Category 4T) Solutions for Marine and Coastal Resilience in the Coral Triangle (SOMACORE)**

### **Project Background**

The coastal and marine areas of Indonesia, Malaysia, Papua New Guinea, the Philippines, the Solomon Islands and Timor-Leste – the so-called Coral Triangle (CT) - represent the global epicentre of marine biodiversity. The associated ecosystem goods and services provide the source of local livelihoods and national blue economies, but at the same time they are increasingly at risk due to human and climate change induced stress factors.

The vast size of the coral triangle and its complex ecological connectivity patterns necessitate a large-scale approach to the management and conservation of its marine resources. Under the jointly implemented Coral Triangle Initiative on Coral Reefs, Fisheries and Food Security (CTI-CFF), the Governments of the 6 CTI countries and a range of national and regional partners have initiated targeted efforts in 3 transboundary seascapes. Currently these are at different stages, with remaining gaps in key policy frameworks and capacities.

The regional programme “Solutions for Marine and Coastal Resilience in the Coral Triangle” (SOMACORE) aims to support national and regional stakeholders in their efforts to scale up proven practices in a multilevel approach to strengthen the seascapes’ resilience across the six CT countries.

The foreseen measures and activities in each country and seascape include support for the development and implementation of sectoral strategies and action plans, and the promotion of cross-sectoral cooperation on local and national level. Scaling successful solutions is core to this programme and is supported through the work at various levels and the involvement of different stakeholder groups. Knowledge exchange, joint learning, capacity development, technical support and policy advocacy will promote replication of good practices.

As the lead implementing organization, GIZ is responsible for ensuring the delivery of the outputs and outcome of the programme and works with the governments of the six CT countries, the Regional Secretariat of the Coral Triangle Initiative on Coral Reefs, Fisheries and Food Security (CTI-CFF) and a consortium of implementation partners, operating globally, regionally, nationally and locally.

### **Main Role**

The incumbent will be responsible for leading, coordinating and monitoring the implementation of communication and knowledge management strategies in line with donor, GIZ, CTI-CFF and respective national requirements. In this function, the incumbent will work closely with the GIZ programme staff and coordinate with the partner organizations regarding programme-related communication and knowledge management. In her/his capacity, the incumbent will process and present programme content in various formats, with an expanding focus on audio-visual communication. Furthermore, the incumbent will assist political and implementing partners regarding communication and knowledge management and support the team in coordinating (capacity development) measures and event management.

### **Major Functions/Duties:**

In carrying out her/his role, the Senior Communication and Knowledge Management Advisor performs the following major functions/duties:

### Communication, Coordination and Knowledge Management:

- Design the programme's communication strategy/strategies reflecting a common programme identity to document and utilize technical expertise, lessons learnt and practices and communicating these to stakeholders at national, regional and international levels
- Coordinate with GIZ and partner staff across the programme countries for aligning messages and outputs according to the communication strategy/strategies
- Establish, maintain, and monitor programme communication and knowledge management tools and channels (e.g., programme website, social media channels, photo and video database)
- Document, present and promote activities, lessons learnt and results for different audiences, using various tools and media with a strong focus on audio-visual content
- Develop communication materials and knowledge products (e.g., presentations, brochures, manuals, webinars, videos, infographics, project reports)
- Establish and maintain the partner network and manage internal communication channels
- Collaborate with relevant clusters and projects of GIZ, relevant sector networks and other (partner) initiatives linked to communications on marine and coastal management/biodiversity to enable synergies, mutual learning and visibility of the programme
- Provide technical guidance for partners and other stakeholders in the area of communication and knowledge management

### Project and Quality Management:

- Contribute to programme planning
- Organize and facilitate capacity development events
- Support monitoring and evaluation and reporting tasks in line with the SOMACORE programme
- Oversee short-term consultants and experts to fulfil their tasks during their assignments
- Oversee the work of technical assistants and/or interns on a periodic/temporary basis
- Ensure quality of all role-related activities including technical design/implementation/oversight
- Ensure that the appropriate corporate guidelines and donor requirements are followed for all communication materials and knowledge products
- Contribute to the overall management of the programme by establishing and maintaining relationships with stakeholders, facilitation of programme planning and implementation, and cooperating with other projects

### General Corporate Tasks:

- Perform other tasks relevant to the job or organisation unit when the need arises and participates in task teams and other corporate entrepreneurial or strategy-linked endeavours

### **Competence Requirements**

- Demonstrated experience:
  - working with national and international Non-governmental organizations
  - developing and implementing communication strategies in a multi-stakeholder environment
  - working in a similar role in the fields of biodiversity conservation and/or capacity building and/or livelihood programs
  - conceptualizing and producing audio-visual content
  - working with editorial, photo and video editing software (e.g. InDesign, Photoshop, Lightroom, Premiere Pro)
  - building and managing websites

- producing knowledge products in various formats
- Excellent oral and written communication skills in English as well as communication skills in Filipino
- Experience in the creation and maintenance of networks between different actors
- Demonstrated organisation and project management skills
- Ability to relate with people of diverse cultures and at all levels of a hierarchical organisation and cooperate with colleagues
- Strong communicator with the ability to transmit knowledge in a user-oriented way
- Results and performance-oriented
- Strategic and solution-oriented thinking
- Excellent working knowledge of MS Office and digital communication software, including MS Teams and Outlook and willing to experiment with innovative communication options in line with GIZ- and donor-policies
- Integrity, accountability, and authenticity

### **Professional Qualifications**

- At least a University degree in Development Communication, Communication and Media, Public Relations, Journalism, Media Production, or a related field
- Minimum of 7 years of professional working experience in development communication, of which at least 3 years contain a strong focus on audio-visual productions

### **Reporting Relationship/Duty Station**

The Advisor/Coordinator for Communication and Knowledge Management reports directly to the Programme Director and holds office in Quezon City or in the GIZ Country Office in Makati. The Communication & Knowledge Management Advisor contributes to the GIZ Philippines internal Knowledge Management and Communication Working Group.

### **Contract Duration**

Contract period will end on 30 June 2027. Business travels in the Philippines and abroad, occasionally to remote areas, will be required.