

Call of Express of Interest (EOI) for a tender: Employment -related skills for the digital and/or green economy

Information about GIZ and the commissioning project

The Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH is a public-benefit federal enterprise that, on behalf of the German Government, supports many public and private sector clients in around 120 countries in achieving their objectives in international cooperation. With this aim, GIZ works together with its partners to develop effective solutions that offer people better prospects and sustainably improve their living conditions.

The “Promoting Employment in the Digital Economy in Iraq” (ProDIGI) project is commissioned by the German Federal Ministry for Economic Cooperation and Development (BMZ) and implemented by the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH.

The objective of the ProDIGI project is to enhance the opportunities and reducing the root causes of irregular migration for displaced persons (IDPs, refugees) and returnees from Europe/elsewhere, youth, and women in business innovation, financial services and entrepreneurship, including on sustainable and digital solutions in the green economy.

Background of the tender

This service contract will contribute to one of the objectives of the project, which is to strengthen entrepreneurship, financial, and employability skills, particularly for individuals and employees of MSMEs. The goal is to secure new or better jobs in the digital and green economy, improve income levels or career prospects through enhanced employability, and increase opportunities for self-employment or successful business start-ups.

Service requirements:

The ProDIGI project aims to train over 6.000 – 8.000 people and bring over 1.500 people into decent employment in the digital and green economy in a period of less than three years. Therefore, the ProDIGI project is looking for a contractor who can develop and deliver large-scale training programmes and support services to MSME employees, job seekers, and entrepreneurs. Key activities must include:

- Create skills development measures focused on entrepreneurship, financial, employability and other relevant skills tailored to the needs of the green and digital economy.
- Implement training modules with intermediaries on entrepreneurship, financial and employability skills.

Examples: Financial skills include e.g. financial literacy/ investment readiness, financial products knowledge, cash flow/liquidity planning, presentation skills;

Entrepreneurship skills include e.g. leadership, and resilience skills; innovation management, sales, marketing and export know-how; risk management, sustainable business practices etc.; Employability skills include e.g. basic IT knowledge, programming, data analysis, artificial intelligence, cyber security.

- Create and deliver inclusion sensitive accompanying measures for individuals to transition from training to the labour market in the digital and green economy.
- Collaboration with local intermediaries for program delivery and scale-up, e.g. through digital platforms.

Methodology

The program could follow a phased implementation, combining in-person and virtual approaches for maximum reach. This approach should be considered but should not be limited to the following phases:

A needs assessment will be undertaken by the ProDIGI project prior to the commencement of the contract.

- **Phase 1: Curriculum Development and Partner Engagement**
 - Based on the needs assessment, the contractor will develop curricula in collaboration with local implementing organisations within the digital and green ecosystem, integrating real-life industry examples.
 - Outreach and scale need to be enhanced through digital and virtual training programs, support for government or community-initiated e-learning platforms and worldwide industry-led training portfolios
- **Phase 2: Training Delivery and Mentorship Support**
 - Launch training programs through a blended learning approach, supplemented by mentorship and career support.
- **Phase 3: Job Placement and Market Engagement**
 - Engage Iraqi private sector to establish job placement pathways for training graduates.
- **Ongoing throughout Phase 1-3: Monitoring, Evaluation, and Reporting**
 - Track progress, assess outcomes, and capture insights to improve the program continuously.
 - Adjust implementation based on continuous monitoring and evaluation in close collaboration with the M&E specialist of the ProDIGI project

Qualifications of key experts

1. Education: Master´s degree or equivalent in a relevant field
2. Language: C2-level language proficiency in Arabic, and B2-level language proficiency in English, one of the experts needs to speak C1-level Kurdish
3. General professional experience: 15 years of professional experience designing and implementing large-scale training programmes for digital and/or green skills
4. Regional experience: 10 years of experience worldwide

Interested companies are requested to send a Letter of Interest with the following documents:

- Introduction of the firm/company
- A scanned copy of the license and registration that the company is able to work in Iraq and KRI.
- Tax Clearance which must be at least valid until 31.12.2024.
- Bank data with all details from a local bank (Bank Name, Account Holder, IBAN).
- Provide an Affidavit that the firm has been neither blacklisted by any Government, semi-governmental institute, or private institute nor involved in any litigation in the current or during the last two (2) years or a (self-disclosure).
- Annual turnover of the last three financial years. (minimum value 32,000,000 IQD)
- Structure of the company and number of employees. (minimum 5 employees)
- Reference of similar implemented projects, including their values in the last three years.
- Provide the requirements per the attached assessment grid for checking the eligibility of companies.
- Provide a letter directed to GIZ exploring:
 - Your company is interested and will participate in the tender.
 - Full names of owner and representatives, with their signatures' samples.
 - The stamp samples

The technical information must be provided as follows:

- Reference on the experience with providing green and/or digital BDS for self-employed individuals and MSMEs
- Reference on the experience with teaching green and dig
- Reference on the experience in Iraq's context
- Reference on the experience in other countries than Iraq

Exclusion criteria:

- The contractor needs to be able to deliver these services to at least 100 self-employed individuals and MSMEs
- The contractor needs to be able to present reference projects
- The contractor needs to have work experience in the MENA-region and countries outside of the MENA-Region

Interested companies must submit the above-mentioned documents and the full contact details of their company by 05.01.2025.

This expression of interest is a market search for qualified suppliers and companies. GIZ keeps the right to the appropriate selection of the best-qualified companies/firms for future demand of the provision of chatbot creation Services and representation for the project mentioned above.

Interested companies must submit above mentioned documents via email to: procurement.iraq@giz.de , in a proper digital filing order as the above-listed order by the owner of the company or an authorized representative. Otherwise, the company's interest will be considered non-responsive. The email subject must be named below with the deadline.

On 05.01.2025, 18:00

Email subject must be: EOI – Green and Digital BDS

Yours Sincerely,
Procurement and Contracting
Unit Deutsche Gesellschaft für
Internationale Zusammenarbeit (GIZ) GmbH
E procurement.iraq@giz.de
I www.giz.de