

**Call for Letter of Expression of Interest (EOI) for Service request.
“Pool of experts for short term services (companies and Individuals)”**

Project No.: 2023.2084.4-001

Project Name: Promoting Employment in the Digital Economy in Iraq [ProDIGI]

1. Introduction:

The Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH in Iraq assists the Iraqi Government on behalf of the German Federal Ministry for Economic Cooperation and Development (BMZ). The BMZ has commissioned GIZ to implement the Promoting Employment in the Digital Economy in Iraq (ProDIGI) project. The project aims to promote growth in the Iraqi digital economy, especially when it comes to employment potential. The project develops capacity-building measures, supports startups, and promotes regional investments. Additionally, ProDIGI fosters collaborations across various levels of the digital economy, from local to international stakeholders. The project also focuses on collecting data and developing comprehensive databases, alongside conducting awareness campaigns to highlight the potential of the digital economy in Iraq.

2. Summary of the Anticipated services needed:

Ten service contracts are anticipated to be implemented within the next 12 months, giz is looking for interested companies / individuals having the required experience to conduct the specifics of the services. The services experience requirements are elaborated as per the below Lots:

Service Lot (1):

Expert Specialty: Monitoring and Evaluation
Specific experience: Iraqi Digital Ecosystem
Education: Collage degree in related fields
Certifications: Auditing, Result Based Monitoring
Years of experience: 7 Years.
Language skills: EN & AR
Kurdish is an advantage

Service Lot (2):

Expert Specialty: Monitoring and Evaluation
Specific experience: Iraqi Digital Ecosystem
Education: Collage degree in related fields
Certifications: Auditing, Monitoring and Evaluation
Years of experience: 3
Language skills: EN & AR
Kurdish is an advantage

Service Lot (3):

Expert Specialty: Marketing (Story for non-profit)
Specific experience: Experience working within the Iraqi context, especially with youth. Experience in writing non-commercial content and familiarity with story development tools for non-profits.
Education: College degree in Journalism, Marketing or related field
Certifications: Journalism, writing, editing, content developing etc.
Years of experience: 3
Language skills: EN & AR
Kurdish is an advantage

Service Lot (4):

Expert Specialty: Graphic Designer
Specific experience: Experience working within the Iraqi context, particularly in designs related to digital economy. Strong background in graphic designs and layouts for reports and factsheets is required.
Education: Collage degree in related fields or equivalent certificates
Certifications: Graphic design, photoshop, Canva, etc.
Years of experience: 3 Years
Language skills: EN & AR
Kurdish is a plus

Service Lot (5):

Expert Specialty: Trainer for Digital Business Development and transition
Specific experience: Digital Economy; Worldwide and MENA-Region
Education: Master's degree in a relevant field
Years of experience: 15 Years
Language skills: English, Arabic and Kurdish

Service Lot (6):

Expert Specialty: Trainer and consultant on access to finance for MSMEs
Specific experience: Digital Economy; Worldwide and MENA-Region
Education: Master's degree in a relevant field
Years of experience: 15 Years
Language skills: English, Arabic and Kurdish

Service Lot (7):

Expert Specialty: Green economy consultant with focus on business potential of renewable energy
Specific experience: Digital Economy; Worldwide and MENA-Region
Education: Master's degree in a relevant field
Years of experience: 10 Years
Language skills: English, Arabic and Kurdish

Service Lot (8):

Expert Specialty: Trainer for Green business development and transition
Specific experience: Worldwide and MENA-Region
Education: Master's degree in a relevant field
Years of experience: 15 Years
Language skills: English, Arabic and Kurdish

Service Lot (9):

Expert Specialty: Trainer for large-scale Green Skills programmes
Specific experience: Worldwide and MENA-Region
Education: Master's degree in a relevant field
Years of experience: 10 Years
Language skills: English, Arabic and Kurdish

Service Lot (10):

Expert Specialty: Trainer for large-scale Digital Skills programmes
Specific experience: Worldwide and MENA-Region
Education: Master's degree in a relevant field
Years of experience: 10 Years
Language skills: English, Arabic and Kurdish

3. Requirements and application:

3.1 Requirements (Application package):

a) Companies:

All Companies who have the necessary experience matching the profiles briefly highlighted in the lots above, are kindly asked to submit their applications and as per the following format:

1. Company profile.
2. Experts CVs (elaborating their match with the above required experience).
3. Please sign this Document (EOI) then scan and attach it to your application with the other package documents above.
4. Bank account detailed under the company name
5. Valid Registration Certificate under the company name

b) Individuals:

All Individuals who have the necessary experience matching the profiles briefly highlighted in the lots above, are kindly asked to submit their applications and as per the following format:

1. CVs (elaborating your match with the above required experience).
2. Certificates in the relevant required field.
3. IDs or passport
4. Bank account details
5. Please sign this Document (EOI) and attach it to your application with the other package documents above.

Interested consulting firms must submit the above requirements and the full contact details via email to (procurement.iraq@giz.de)

The subject email must be:

(EOI-POE-ProDIGI-2025-LOT#1)

the yellow section is filled with the Lot number you are applying for (e.g. EOI-POE-ProDIGI-2025-LOT#1)

Please note that the application is per single Lot, and you may apply multiple times for multiple Lots you qualify for.

The deadline for submission is:

February 15th, 2025 at 5:00 PM.

This expression of interest is a market search for qualified Companies / Experts and GIZ reserves the right to the appropriate selection of the best qualified applicant. Upon implementation, the individuals/companies might be asked for more detailed information and the criteria of selection will be shared with all selected for future demand. Please note that the priority is for companies and individuals that are located and hold Iraqi legal documents and only registered companies in Iraq can be awarded.

P.S please note that your application shall be saved into our pool of experts Database in case future need for your competences arise, and the information shall be protected and for internal giz use only. By submitting your application, you agree to the statements above.

Yours Sincerely,

Procurement and Contracting Unit

Deutsche Gesellschaft für

Internationale Zusammenarbeit (GIZ) GmbH

E procurement.iraq@giz.de

I www.giz.de