

Call for Expression of Interest (EOI) for a tender regarding the Design and Implementation of a Survey on Economic Inclusion and Women's Needs in the Iraqi Labour Market.

The Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH is a public-benefit federal enterprise that, on behalf of the German Government, supports many public and private sector clients in around 120 countries in achieving their objectives in international cooperation. With this aim, GIZ works together with its partners to develop effective solutions that offer people better prospects and sustainably to improve their living conditions.

In cooperation with the Ministry of Planning and Ministry of Labour and Social Affairs in Iraq, GIZ implements the project "Employment Prospects for Socioeconomic Integration" (EPSI) on behalf of the German Federal Ministry for Economic Cooperation and Development (BMZ). The project aims to improve the employment prospects of refugees, internally displaced persons (IDPs), and members of host communities. EPSI specifically focuses on women and individuals with disabilities within the identified target groups. Currently, it is primarily implemented in the Kurdistan Region of Iraq (KRI), as well as in the Ninewa and Anbar governorates. The project focuses on strengthening labour market skills, increasing employability, and promoting inclusive employment opportunities through vocational trainings and support to micro, small, and medium-sized enterprises (MSMEs). To stabilize urgent income needs, the project additionally provides short-term employment measures.

Ensuring women have equal opportunities to access and participate in the labour market is essential for their economic empowerment and for fostering the sustainable development of Iraq's workforce. To this end EPSI is planning to conduct a survey which aims to collect data from women and men, including refugees, internally displaced persons (IDPs), and members of host communities, to understand the key barriers, challenges, and opportunities that impact women's participation in the labour market. The results of this survey shall inform targeted interventions to promote equality, enhance women's economic participation, and shape inclusive policies. Additionally, 100 women from the survey group, selected based on vulnerability criteria, will receive one-off stabilization grants to support their household incomes and economic resilience.

Service requirements:

The project seeks a qualified service provider to design and implement a comprehensive survey on women's needs regarding their successful and equal participation in the labour market. The primary objective of this survey is to gather comprehensive data on the barriers, challenges, and opportunities that affect women's access to employment and participating in the labour market across different vulnerable groups, including refugees, internally displaced persons (IDPs), and host community members. The survey results will serve as a foundation for evidence-based interventions and policy recommendations aimed at improving women's economic inclusion.

The selected company will be expected to:

Design the survey

- Design and develop a survey that ensures representation of the target population (women, men, including vulnerable groups such as refugees and IDPs) across several governorates e.g., Kurdistan Region of Iraq, Ninewa (potentially also Anbar).

- The survey should cover diverse socio-economic backgrounds and regions, with a focus on understanding barriers to women's participation in the labour market and economic opportunities.

Implement and Collect data:

- The service provider shall determine a sample size that represents the population of women in each geographical area, ensures that the survey covers a broad and diverse group of participants from various locations.
- Conduct both online and field data collection with the target group. Ensure that surveyors and enumerators are trained to be sensitive to the specific needs of women and vulnerable groups.
- The survey should include both quantitative and qualitative components, such as questionnaires, structured interviews, focus group discussions.

Focus on the key areas:

- The service provider shall identify the main challenges faced by women in accessing and participating in the labour market, including but not limited to:
 - Occupational segregation.
 - Discrimination in the workplace
 - Access to vocational training and skills development opportunities.
 - Economic opportunities for women in micro and small enterprises.
- Explore how women's roles in family structures, household responsibilities, and community expectations influence their labour market participation.
- Investigate potential interventions, support systems, or policies that could improve women's access to economic opportunities and their overall economic resilience.

Define Vulnerability Criteria for Grant Allocation:

- The service provider shall define vulnerability criteria for selecting 100 women to receive one-off stabilization grants, ensuring that the most economically vulnerable are targeted. This should be based on a clear assessment of household income, employment status, and other relevant factors.

Conduct Data Analysis and Reporting:

- The service provider shall provide a thorough analysis of the collected data, including statistical analyses and insights drawn from responses. This analysis should inform actionable recommendations for improving women's labour market inclusion.
- Present findings in a detailed report, including:
 - An executive summary outlining key findings and recommendations.
 - A comprehensive section on barriers to women's participation and suggested policy interventions or recommendations.
 - Recommendations for capacity-building programs, advocacy efforts, and institutional reforms to promote equal participation in the workforce.
- The report should be concise but comprehensive, and written for an audience of policymakers, international organizations, and NGOs.

Engage with Local Stakeholders

- The service provider Where possible, to involve local stakeholders, such as government officials, civil society organizations, and community leaders, in the survey process to enhance the accuracy and relevance of the findings.

Interested companies are requested to send a Letter of Interest with the following documents:

- Introduction of the firm/company
- A scanned copy of the license and registration that the company is able to work in Iraq and KRI.
- Bank data with all details from a local bank (Bank Name, Account Holder, IBAN).
- Provide an Affidavit that the firm has been neither blacklisted by any Government, semi-governmental institute, or private institute nor involved in any litigation in the current or during the last two (2) years or a (self-disclosure).
- Annual turnover of the last three financial years.
- Structure of the company and number of employees.
- Reference of similar implemented projects, including their values in the last three years.
- Provide the requirements per the attached assessment grid for checking the eligibility of companies.
- Provide a letter directed to GIZ exploring:
 - Your company is interested and will participate in the tender.
 - Full names of owner and representatives, with their signatures' samples.
 - The stamp samples

Required Technical Qualifications:

- The service provider must have proven expertise in designing and conducting research projects, particularly in social research or surveys in Iraq or similar contexts, focusing on labour market dynamics and economic participation. Additionally, the provider must have experience in analyzing both quantitative and qualitative data, presenting findings in a well-structured report with clear recommendations for stakeholders such as policymakers and NGOs.
- The service provider must have expertise in equality and justice between sexes, with technical knowledge of economic participation, equal opportunity, and inclusive labour market policies or interventions.
- The service provider must have experience working with vulnerable groups, particularly women, within the context of Iraq. This includes demonstrating a deep understanding of the specific needs of these groups and the dynamics of the Iraqi labour market, especially in post-conflict or economically unstable environments.
- References on the experience in collaborating with international companies/INGOs or development agencies, particularly regarding projects related to social research, inclusion, or labour market interventions.

Interested companies must submit the above-mentioned documents and the full contact details of their company within the specified date,

This expression of interest is a market search for qualified suppliers and companies. GIZ keeps the right to the appropriate selection of the best-qualified companies/firms for future demand regarding the design and implementation of this Survey and representation for the project mentioned above.

Interested companies must submit above mentioned documents via email to: procurement.iraq@giz.de , in a proper digital filing order as the above-listed order by the owner of the company or an authorized representative. Otherwise, the company's interest will be considered non-responsive. The email subject must be named below with the deadline.

On 15.12.2024 at 14:00

EOI – Design and Implementation of a Survey on Economic Inclusion and Women’s Needs in the Iraqi Labour Market.

Yours Sincerely,

Procurement and Contracting Unit

Deutsche Gesellschaft für
Internationale Zusammenarbeit (GIZ) GmbH

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