

<b>Salary Band 4</b>	<b>Communication Advisor</b>
Reports to:	Cluster Coordinator for the GIZ Portfolio with AUDA-NEPAD
Duration	until <b>31 July 2026</b> (extension Possible)

**BACKGROUND:**

**GIZ-German International Cooperation Agency-** is a global service provider in the field of international cooperation for sustainable development dedicated to shaping a future worth living around the world. As a public benefit federal enterprise, GIZ supports the German government and in particular the Federal Ministry for Economic Cooperation and Development (BMZ) in achieving their objective in international cooperation globally.

Since 2004, GIZ has been a trusted and reliable partner to the African Union (AU) to promote sustainable development. Cooperation in the field of digital transformation is a cornerstone of the AU-EU strategic partnership and a key component of the joint vision for sustainable economic growth.

It is against this background that the African Union Commission developed a high-level, principle-based [Data Policy Framework](#) for African countries to optimize the benefits of a data-driven economy. The Framework presents an enabling policy environment for the private and public investments necessary to support data-driven value creation and innovation. It is guided by the broad principles of value creation, transparency and accountability of institutions and actors, inclusion and participation of stakeholders, equity among citizens, and fair competition amongst market players necessary for data-value creation.

Within this frame of reference, AU and EU jointly engage to support the implementation of the framework on continental, regional and national level. Through the GIZ programme **DataCipation**, technical assistance is provided to the African Union Commission (AUC), its institutions and agencies such as the African Union Development Agency (AUDA-NEPAD) to support the roll out of the AU Data Policy Framework. The project DataCipation is part of the GIZ portfolio with the AU and is implemented in a team of diverse backgrounds in Addis Ababa and other locations.

In this context the GIZ Project, DataCipation seeks the services of a Communication Advisor to support the African Union Development Agency (AUDA-NEPAD) with implementing the project's communication and knowledge management needs as well as

provide strategic advice on these areas to AUDA-NEPAD and her partners. The advisor will be embedded at AUDA-NEPAD and based in Midrand, South Africa with regular business travel to the African Union Commission (AUC) in Addis Ababa and other AU member states.

For more information please visit:

- [GIZ Data Governance Initiative](#)
- [GIZ Project Twitter Page @DataCipation](#)

#### **A. RESPONSIBILITIES:**

The Communication Advisor will be embedded within AUDA-NEPAD and provide the organization with support and advice to meet the communication and knowledge management needs of the Data Governance Initiative. The main responsibilities are as follows:

- Ensure the public visibility of the Initiative and representation of all partners involved in the activities.
- Raise awareness about the progress of the implementation of the AU Data Policy Framework with political and technical stakeholders as well as general public.
- Implement and follow up on daily operational aspects of all issues related to project communication as well as promote the visibility of the project in all media sources both external and internal.

#### **B. TASKS**

The Communication Advisor is expected to carry out the following tasks and advisory services (not exhaustive):

- Develop stories of change, case studies, articles, interviews, infographics, factsheets, presentations and multi-media content and other communication products to communicate the activities, results and impacts of the project effectively and creatively for different internal and external audiences.
- Provide ongoing advice and assistance to AUDA-NEPAD on strategic communication and knowledge management in their respective areas of responsibility.
- Liaise regularly with the AUDA-NEPAD, GIZ African Union and the African Union Commission Communication Focal Points to coordinate and align communication.
- Provide advice to AUDA-NEPAD program team on short- and long-term communication challenges.

- Carry out quality assurance of communication materials including ensuring that the visibility & communication guidelines of AUDA-NEPAD and project commissioning party are respected by the whole project and its implementers.
- Support the management of social media channels or other digital platforms.
- Coordinate with the AUDA-NEPAD Communications unit to manage and promote communication with national press, national and regional partners, and other international partners.
- Support the preparation of high-level visits and other events.
- Carry out basic design work where appropriate.
- Plan and prepare tender packages (Terms of Reference, Budget, and other documents in line with relevant Procurement Processes) and manage service providers/consultancies in close consultation and coordination with Partners, e.g., video developers, graphic design, podcasts, publication of studies etc.

The Communications Advisor will work closely with the Communications Advisor at African Union Commission to align and develop joint communication products. As part of the GIZ African Union Communications team you will also work closely with other GIZ projects' communication focal persons and with the overall GIZ AU Communications Advisor.

### **C. REQUIRED QUALIFICATIONS, COMPETENCIES AND EXPERIENCES**

#### **Qualifications:**

- A bachelor's degree in Journalism, Media, Communications, Public Relations, Public Affairs, Political Science, or related field.
- Additional vocational training and qualification in communication or graphic design is an asset.

#### **Professional Experience:**

- Qualification should be enhanced by 5 years professional experience in the field of Communication or content production. Working experience within the International Cooperation sector is an asset.
- Proven track record of writing articles, graphic design work, digital communication, and conceptualizing communication campaigns
- Proven track record of working with Microsoft Office (e.g., Word, Excel, PPT) and Adobe Creative Suit (InDesign, Photoshop, Illustrator) or other design software. Proficiency in video editing software is an asset.

- Experience developing innovative formats and adapting to new or emerging communication channels.
- Must have professional experience with content management systems and social media channels such as LinkedIn.
- Experience working in communications within multilateral organizations such as the African Union and its organs/specialised institutions is desirable.
- Experience measuring impacts and benefits of communication and PR campaigns.
- Experience with high-level media contacts and in liaising with stakeholders such as government officials, private actors, civil society, and the press.

**Other Knowledge, Additional Competences:**

- Fluency in English language (orally and written) is required, Knowledge of French and/or other languages of the African Union is a strong asset.

**Additional Skills Required:**

- Carry outstanding work ethic and motivation to act reliable, dedicated, and disciplined without much guidance and supervision.
- Strong service-oriented thinker to provide professional and proactive advisory to GIZ and GIZ partner organisations.
- Brings intellectual curiosity, critical thinking, creativity, problem solving skills and ability to collaborate.
- Ability to work independent in a stressful and complex environment and be adaptive to change.
- Ability to work on multiple processes simultaneously and within a Team.
- Ability to communicate and act diplomatically.

**D. ADDITIONAL INFORMATION**

- This position is based in **Midrand, South Africa. At GIZ, you will be offered global network and an atmosphere that is characterised by diversity, respect, and genuine equal opportunities. Gender equality promotion is a matter of course for us.**
- GIZ is a signatory of the Diversity Charter. Recognition, appreciation, and inclusion of diversity in the company are important to us. All employees shall be valued – regardless of gender and gender identity, nationality, ethnic origin, religion or belief, disability, social background, age or sexual orientation.

- GIZ would like to increase the proportion of employees with disability. Applications from persons with disabilities are most welcome.
- The successful candidate will be expected to start full-time employment with GIZ on a fixed-term contract as soon as possible. The contract period for this position is until **31 July 2026 in line with commission period of the Project.**

#### **E. APPLICATION PROCESS**

**GIZ will only assess applications which meet the following criteria:**

Suitable candidates should apply by submitting a

- **Cover Letter (concisely 2 page)** clearly stating your motivation for applying for the position and as well as salary range expectation.
- A detailed CV.
- **Work samples from previous campaigns, communication materials or strategies**
- **Proof of eligibility to work in South Africa (copy of SA ID).**

The application should be submitted to: [recruit-pretoria@giz.de](mailto:recruit-pretoria@giz.de), with the following email subject line **“DataCipation Communication Advisor Application”** for the attention of Head of Human Resource.

Closing date for applications: **02 August 2024**

**Only applicants shortlisted for interview will be contacted.**

**Applications not complying with the application process will be disqualified!**