Overall IYBA-SEED Project Logframe

Indicators in bold have been integrated in Opsys in October 2023

Results Chain	Indicators	Sources and means of verification	Baseline	Target	Assumptions
Overall Objective (Impact) To contribute to creating decent jobs for women and youth and resilient economies by strengthening entrepreneurship ecosystems in 5 Sub-Saharan countries.	**OOa Unemployment rate (disaggregated by women and youth 15-24)** **OOb Global Gender Gap Index Indicator by WEF : Economic participation and opportunity**	1. Global SDG Indicators Database, https://unstats.un.org/sdgs/indicators/database/ 2.WEF	**2023 - BJ: 1.6 (W=1.9; Y= 4.1); KE: 5.5 (W=5.8; Y= 13.4); SN: 3.4 (W=3.7; Y= 4.8); TG: 4 (W=3.1; Y= 9.8); ZA: 29.9 (W=31.7; Y= 51.3)** **2023 - BJ: 0.530; KE: 0.791; SN: O.475; TG: 0.796; ZA: 0.676**	2026 – Positive trends	Not applicable
Specific Objective 1 (Outcome) To improve access for SEED beneficiaries to BDS (fin+non fin)	**SO1a Number of BDS providers with improved internal and external practices following project support (including in particular gender approach and methodologies, monitoring and evaluation, specialization)**	**Survey to BDS providers on change of practices following project support (incorporation of project-supported tools and/or recommendations in those daily practices and procedures) linked to the services being provided by them to SEED beneficiaries.** **Contribute to the OPSYS core indicator "Number of additional BDS providers offering relevant advice/training with intervention support"**	**2023 - 0**	**2026 - 92 (BJ: 20; KE: 15; SN: 12; TG: 15; ZA: 30)**	• Political and economic context remain stable in the countries. • SEED beneficiaries are fully committed to their entrepreneurial project. Their personal circumstances enable them to pursue their entrepreneurial endeavours.

	S01b % of BDS providers supported by the project that increased their (yearly) number of SEED beneficiaries	The values should be gathered by the BDS providers supported by the project for those individuals who access products/services provided by BDSs on a yearly basis, before, during and after project support. Categories: pre-seed, seed (start-up), seed (SMEs).	Not applicable	2026 - TBD at the beginning of implementation (April-October 2024)	
	SO1c % of SEED beneficiaries reporting that project-supported BDS had a positive impact on their business capacity/competitiveness (disaggregated by sex and age) *To be confirmed at the start of implementation*	Self-assessment survey to a sample of SEED beneficiaries from BDS providers, elaborated with the support of the project. Method: Lickert quality scale to assess specific dimensions of business capacity and competitiveness. Linked to WE4D indicators for KE and SA	2024 - TBD at the beginning of implementation (April-October 2024)	2026 - TBD at the beginning of implementation (April-October 2024)	
Result 1.1 (Output) "CAPACITY DEVELOPMENT": AoEEs are supported to strengthen their BDS (fin+non fin) for SEED beneficiaries.	**OTP1.1a Number of BDS providers which benefitted from capacity building support from the project (disaggregated by type of support and type of organization).**	**Internal project reports prepared by the Country Coordinators, subject experts. Category: women-led BDS providers**	**2023 - 0**	**2026 – 210 (BJ: 50; KE: 50; SN: 20; TG: 30; ZA: 60)**	● BDS providers are willing to participate/engage in the IYBA initiative and are committed to promoting women and young entrepreneurs and business. ● Capacity building programme best practices are embedded in operations and structures. ● Mutual funder-ESO interest drives networking and piloting. Proposals on innovative financing are enacted to mitigate risks and inform policies. Financial institutions adjust
	OTP1.1b Number of staff of BDS providers who benefitted from capacity building support from the project (disaggregated by sex, position in the organization and type of support).	Internal project reports prepared by the Country Coordinators, subject experts.	2023 - 0	2026 - 450 (BJ: 100; KE: 100; SN: 60; TG: 70; ZA: 120)	

					offerings to reflect funding access proposals.
Result 1.2 (Output) "NETWORKS": Entrepreneur Ecosystem actors are connected (nat+intl).	**OTP1.2a Number of new partnerships/collaboration established between AoEEs (intra and inter AoEE) with the support of the project**	**Survey to BDS providers supported through networking activities. Partnerships and collaboration include written agreement (MoUs, contracts, letters of intent…), common workplans, co-organised activities. Category: main scope of collaboration (sectoral, women, youth, etc.).**	**2023 - 0**	**2026 – 45 (BJ: 10; KE: 5; SN: 10; TG: 10; ZA: 10)**	• BDS providers engage in endeavors to institutionalize network structures. • AoEEs manifest a keen interest in forging partnerships to foster collaborative growth.
Specific Objective 2 (Outcome) Enhanced business environment which is conducive to SEED beneficiaries.	SO2a Number of actions taken as a result of project-supported PPD processes to improve the business environment for SEED beneficiaries	Data should be mainly from the participants/members of the project-supported PPDs but also from public institutions in charge of drafting policies/strategies as well BDS providers. Collection instruments: Surveys of the project directed to PPD members, participants in the project supported PPDs, public institutions and AoEEs. Category: gender-sensitive (CAD1), gender- transformative (CAD2) actions. Pre and post-assessment by the expert with feedback from PPD stakeholders. Definition of action should include policy recommendations, regulations to be passed into law, reassessment of reforms/laws, political decrees, initiatives (additional resources, small adjustments, consultations, commissions for deliberation), other.	2023 - 0	2026 – 25 (BJ: 2; KE: 3; SN: 5; TG: 9; ZA: 6)	• Political and economic stability remains in the countries. • Women and youth entrepreneurship is a priority for the government in the countries of interventions. Countries share a common reform-minded approach as well as strategic leadership towards promoting women and young entrepreneurs and business.
	SO2b Number of business environment reforms developed/ improved/ approved /adopted/ implemented with the project's support.	**Data should be mainly from the Country Coordinators who should have a good understanding of the BERs in their relevant countries, as well as from the public institutions in charge of drafting policies/strategies (e.g. Ministries, Customs, Taxes, Business Registration Agencies, and other various Departments) as well BDS providers. Category: gender-sensitive (CAD1), gender-**	**2023 - 0**	**2026 – 10 (2 per country)**	

		transformative (CAD2) reforms with pre and post-assessment by the expert.			
Result 2.1 (Output) "BUSINESS ENVIRONMENT": Conducive policy, laws and/or regulation targeting SEED beneficiaries are supported.	**OTP2.1a Number of organisations/institutions supported in their business environment policies/laws/regulations/strategies.**	**Data should be mainly from activity reports and related beneficiary database for organisations supported. Other complementary data should be gathered from the public institutions in charge of drafting policies/strategies (e.g. Ministries, Customs, Taxes, Business Registration Agencies, and other various Departments)**	**2023 - 0**	**2026 - 13 (BJ: 3; KE: 2; SN: 2; TG: 4; ZA: 2)**	• Stakeholders contribute to law/policy drafting. • Political decision makers endorse proposals to design and implement more inclusive business environment reforms.
	OTP2.1b Number of participants in in-country and multi-country seminars, high level dialogues and workshops and training on business environment and investment climate (disaggregated by sex and age).	Internal project reports. Attendance sheets from the seminars, workshops. Categories: seminars/workshops, high level dialogue, training, ToT	2023 - 0	2026 – 730 (BJ: 200; KE: 150; SN: 60; TG: 120; ZA: 200)	
Result 2.2 (Output) "DIALOGUE": Public-private dialogue processes and consultations are strengthened to advocate for the creation and growth	**OTP2.2a Number of project-supported PPD between government institutions and major AoEEs on BE Reforms.**	**Internal project reports. Attendance sheets from the events.**	**2023 - 0**	**2026 - 11 (BJ: 2; KE: 2; SN: 2; TG: 3; ZA: 2)**	• Public institutions engage in transparent communication. • Public and private stakeholders participate actively in PPD mecanisms. They provide necessary data/staff to support policy dialogue

of SEED beneficiaries.	OTP2.2b % of SEED beneficiary representatives participating in project-supported PPD satisfied with the quality of PPD mechanisms, and attest to the representativeness (size, gender, age) of the PPD.	Short online satisfaction survey directed at those individuals that have attended one or more project supported PPD events, or meetings.	Not applicable	2026 – 70%	on business environment reforms, and take steps to implement actions steaming out of PPD.
Result 2.3 (Output) Capacity building for institutional actors and advocacy groups	**OTP2.3a Number of institutional actors and advocacy groups benefitting from Capacity Building activity (national/regional)**	**Internal project reports. Attendance sheets from the events. Categories for type of capacity building: studies and technical advice, training, workshops, other. Tag for capacity building related to gender.**	**2023 - 0**	**2026 - 15 (3 per country)**	● Institutional actors and public bodies validate collaborative methodologies/instruments.
	OTP2.3b Number of staff from institutional actors and advocacy groups through Capacity building activity national/regional) disaggregated by sex and age	Internal project reports. Attendance sheets from the events and related database.	2023 - 0	2026 - 119 (BJ: 9; KE: 45; SN: 30; TG: 20; ZA: 15)	● Tools and best practices are embedded in their strategy, structures, and processes.
	OTP2.3c % of organisations/institutions supported by the project that used acquired knowledge for their advocacy work	The data collection method is a short online survey at those individuals that have attended one or more project supported capacity building activity such as training session, seminar, workshop, conference, coaching/mentoring session, roundtable (both online and onsite). Data from this survey (to be coded in Survey Monkey) should be complemented with insights and qualitative data from KIIs with a representative sample of the individuals. One reply by one staff of the organizations supported will be considered sufficient.	2023 - NA	2026 – 50%	

Specific Objective 3 (Outcome) To promote an inclusive entrepreneurial culture that encourages women and youth to create and grow their businesses	**SO3a Increase in the number of women and youth that actively seek information on and/or sign up for specific BDS services to start and/or grow their business (%)**	**Regular surveys (deep dive, mid-term, final-2026) among the key identified AoEEs in a given ecosystem (according to their mandate, capacities to collect and report data, reflecting the diversity of stakeholders in the ecosystem), show a percentage increase in turnout and demand for their offers from women and young people (i.e. outreach and information sessions or online contents and applications by AoEEs as well as formal enrollment in BDS). AoEEs should provide proof on how they monitor and disaggregate turnout.** .	**2023-NA**	**Target - 2026 20%**	● Local stakeholders enhance awareness through events, hashtags, social media, and AoEEs' events. ● Youth and women interact positively with entrepreneurship promotion products and take steps to create their businesses.
	SO3b Number of IYBA-SEED supported AoEEs that have adopted a gender-sensitive approach in their operations and activities.	Surveys to be prepared jointly by the subject expert (s) i.e. those project experts that are delivering assistance to ESOs, the country coordinator, Component Leaders, and the M&E Expert.	2024 - TBD at the beginning of implementation (April-October 2024)	2026 - TBD at the beginning of implementation (April-October 2024)	
Result 3.1 (Output) ENTREPRENEURIAL CULTURE: Products are created or improved to promote youth and women entrepreneurship.	**3.1a Number of individuals reached by IYBA-SEED supported entrepreneurial culture promotion products**	**Internal project reports. Data coming from the IYBA-SEED social media and plateform will be directly collected by the communication officer and communicated to the country teams using Google Analytics and IYBA-SEED plateform back office. For other sources of data will be collected by the country teams with the support of other stakeholders/partners involved in dissemination activities (traditional media, influencers, experts, partners relaying**	**2023 – 0**	**2026 – 1.250 Mio people (BJ: 200,000; 150, 000; SN: 200, 000; TG: 200,000; ZA: 500,000)**	● Incubators, ESOs, public agencies, and others share empowering success stories. ● AoEEs endorse gender transformative tools.

		information on their websites or in specific events). **Linked to WE4D indicators for KE and SA on outreach (TBC)**			
Result 3.2 (Output) Institutional support and partnerships are created are created to increase the reach and foster the application of curricula promoting entrepreneurship skills.	3.2a Number of educational or community organisations that are supported to include entrepreneurial skills teaching in their programmes, activities and offers.	Due to the nature of this indicator, the data can be collected from activity reports and related database. Additional qualitative information will be gathered through KIIs or FGDs or an online survey (disaggregated by type of AoEEs, category for women/youth led organization).	2023 - 0	2026 – 33 (BJ: 5; KE: 15; SN: 3; TG: 4; ZA: 6)	● Education providers forge partnerships and take steps to disseminate entrepreneurship curricula, including organization of classroom discussions.
	3.2b Number of new or adapted gender-sensitive training measures implemented that focus on entrepreneurial skills.	Annual analysis (December 2023, December 2024, December 2025, December 2026) of the teaching offers from the supported education providers; comparison of the curricula and qualification needs analyses; assessment of the courses available from the education providers/companies (as evidence of continued availability after the project finishes). Link to WE4D indicator for KE and SA.	2023 - 0	2026 – 23 (BJ: 5; KE: 5; SN: 3; TG: 4; ZA: 6)	

Specific Objective 4 (Outcome) To improve access for AoEEs, SEED beneficiaries and other stakeholders to information about Entrepreneurship Ecosystems and approaches to Entrepreneurship Ecosystem Strengthening .	**SO4a % of AoEEs reporting that it has become easier to access information they need with project's support.**	**Data should be gathered through survey (s) to be distributed to the targeted AoEEs (disaggregated by type of AoEEs, tag for women/youth led organization).**	**2023 - NA**	**2026 – 50%**	• Business assoc, gov, private sector, academia and media endorse knowledge products and contribute to their dissemination.
Result 4.1 (Output) "ECOSYSTEM MAPPING": Entrepreneurial ecosystem diagnostics are produced and disseminated	**OTP4.1a Number of diagnostic reports/studies on ecosystem dynamics that are produced or updated, and disseminated (disaggregated by country)**	**Internal project reports. This would include initial country diagnostic, update, and specific studies to be carried out throughout the project.**	**2024 - 0**	**2026 – 15 (3 per country)**	• AoEEs and international partners use information on entrepreneurial ecosystem dynamics to adjust their strategies and propose new interventions.
Result 4.2 (Output) "KNOWLEDGE": Best practices and lessons learned for	OTP4.2a Number of total individuals that access knowledge products through communications channels of the project (disaggregated by gender and age range).	Internal project reports. Data coming from the IYBA-SEED social media and plateform will be directly collected by the communication officer and communicated to the country teams using Google Analytics and IYBA-SEED plateform back	2024 - 0	2026 – 2,850 (BJ: 1,000; KE: 100; SN: 500; TG:	• AoEEs take part in the maintenance and continuously provide knowledge platforms with information. They

Entrepreneurship Ecosystem Strengthening are produced, compiled, and shared).		office. For other sources of data will be collected by the country teams with the support of other stakeholders/partners involved in dissemination activities (traditional media, influencers, experts, partners relaying information on their websites or in specific events).		500; ZA: 750)	use information to improve support to SEED beneficiaries. ● SEED beneficiaries use knowledge products to grow their entrepreneurial projects
	OTP4.2b Number of knowledge products created (including but not limited to diagnostic reports) communicated and shared in multi-stakeholder events.	**Internal project reports.**	**2024 - 0**	**2026 - 75 (BJ: 20; KE: 10; SN: 10; TG: 10; ZA: 15; REG:10)**	