

## **Retender-Consultancy Service Open for Local Consulting Firms**

Country: Lao People's Democratic Republic  
Organisation: Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)  
GmbH  
Address: GIZ office Vientiane, House 247/Unit 19, Thaphalanxay Village, Sisattanak  
Watnak Nyai Road, District PO Box 9233, Vientiane Capital, Lao PDR

**Title or Assignment:** Media company to provide documentary and Public Relations (PR) services for GIZ's NBSAP support in Lao PDR

**Project:** GBF implementation / ProFEB (PN: **22.2213.1-105.00**; Ref. **SC# 83481686**)

### **Scope of Work:**

- Provide services on document on activities, meetings, and workshops, and produce high-quality media products such as videos, photographs, articles, podcasts, and summaries of implementation experiences. The company will work in close coordination with the ProFEB team to ensure the materials align with the communication goals and branding guidelines.

### **Main Tasks:**

- Attend and document key activities, meetings, and workshops in Vientiane and other provinces
- Develop a series of short videos showcasing project impacts, success stories, and interviews. Depending on the intended use, the voice-over or subtitles will need to be in either English or Lao
- Produce high-resolution photographs suitable for print and digital use.
- Write engaging articles and blog posts highlighting key events and milestones (Lao and English).
- Prepare concise summaries of implementation experiences in the form of factsheets or similar products (Lao and English).
- Record and edit podcasts focusing on relevant themes and interviews with key stakeholders (Lao and English).

*Interested qualified local consulting firms are invited to register to obtain more detail information of tender document by sending mail to register: [LA\\_Quotation@giz.de](mailto:LA_Quotation@giz.de) from 08:00 to 16:00 starting **19 February 2025** until dead line submission **11 March 2025**. (please indicate your full address and please use this reference contract number **83481686** when request for registration)*