

## VACANCY ANNOUNCEMENT

<b>Reference #</b>	<b>026/02/2025/JrKMA/MintUP/New Delhi</b>
<b>Project</b>	<b>Building A Resilient Mint Supply Chain in India</b>
<b>Position</b>	<b>Junior Knowledge Management Advisor</b>
<b>Band</b>	<b>3</b>
<b>Location</b>	<b>New Delhi</b>
<p><b>To apply click on the link:</b> <a href="https://www.giz-jobs.com/india/">https://www.giz-jobs.com/india/</a></p> <p><b>Documents to be submitted:</b></p> <ul style="list-style-type: none"> <li>• CV and a statement of suitability for this position</li> <li>• A maximum of 2 pages note the topic given below: <ul style="list-style-type: none"> <li>➤ Write a note on knowledge management for agribusiness-based projects highlighting the kind of knowledge products which might be useful for the project.</li> </ul> </li> </ul> <p><b>Last Date of Application: 12<sup>th</sup> March 2025</b></p>	

### **A. About GIZ India**

For details, click on: <https://www.giz.de/en/worldwide/368.html>

### **B. Project Background**

Mint farmers in Uttar Pradesh face a number of challenges ranging from a lack of access to knowledge on how to manage farms effectively, poor availability of quality inputs (especially high-quality mint stolons), scientific farming and processing technologies, access to markets as well as financial products & services. These challenges prevent farmers from increasing their productivity and incomes in the long run. In addition, the impact of climate change and global warming is increasing, bringing new risks and volatility in farming system. Changing weather scenario such as uncertainty in the monsoon, prolong dry spells, flash floods, decreasing ground water table etc. have become new normal in Uttar Pradesh.

Due to these challenges, farming income from mint cropping system including rice and potato crops, specially for small-holder farmers, is plummeting rapidly. Seeing the bleak future, youth are often not interested to continue farming activities.

Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ), and two international companies under develoPPP.de framework have made a strategic alliance and is expected to directly benefit small-holder farmers by enhancing production systems and strengthening social capital through Farmer Producer Organisations (FPO), while contributing to a comprehensive transformation of mint farming sector in Uttar Pradesh, India.

The project plans a holistic approach to strengthen the resilience of 10,000 farmers and their families. It scales-up successful activities that combines interventions that strengthen climate and financial resilience “on farm” as well as with activities “off farm” that improve livelihoods and create financial resilience.

The key work packages of this projects are:

- Strengthening climate resilience on farm and community level
- Supporting the livelihoods and financial resilience of farmers and their families.
- Addressing health, safety and well-being of farmers and their families.
- Strengthening Women Economic Empowerment
- Enable access to finance
- Monitoring & Evaluation, Knowledge Management

It is expected that the project interventions will bring fundamental changes to the existing system and structural changes to achieve the desired impact on mint production and the supply chain during the project period until May 2028.

### **C. Responsibilities**

- Creating and maintaining the knowledge repository for the project, accumulating information, and materials from accredited sources nationally and internationally.
- Developing and publishing relevant communication materials from time to time, assessing the demands and needs of the technical team.
- Conceptualising and organising online and offline events including meetings, workshops, conferences etc. for the project and cluster.
- Other communication related tasks as may be required during programme implementation.

### **D. Core Scope of Tasks**

#### **1. Communications**

- Developing communication materials and documenting project activities.
- Support in technical review and quality assurance of communication products, in terms of ensuring compliance to GIZ guidelines regarding publications, press conferences, data protection, copyrights etc.
- Support communication units of other NRM projects, as per the need.

#### **2. Knowledge Management**

- Maintaining the knowledge repository for the project, collecting and compiling all available information for supporting project planning and implementation.
- Update the team constantly on the advances, new research or publications, upcoming events or opportunities nationally/ internationally on matters of importance to the project.
- Support knowledge management of other NRM projects, as per need.

#### **3. Events and Capacity Building**

- Support the technical team in arranging the logistics for various events and promoting the branding of project and GIZ, in line with the GIZ guidelines.

#### **Other duties/additional tasks:**

- Organize and participate in the project meetings, document the discussions, and prepare minutes of the meetings.

### **E. Required Qualifications, Experience and Competencies**

- Master's degree in Mass Communication / Journalism / Public Relations or equivalent.
- 1-2 years in project-based communication / knowledge management.
- Experience in rural development projects will be an added advantage.
- Fluent in English and Hindi.

### **F. Location:** New Delhi

### **G. Duration of the contract:** Until 31<sup>st</sup> December 2025 with possibility of extension

### **Application without GIZ application form will not be considered**

- Only shortlisted candidates will be contacted.
- GIZ supports Work-Life Balance.

- GIZ promotes Gender Diversity – Applications from women professionals are encouraged.
- Please note that those individuals who have completed a consultancy assignment with GIZ in less than 6 months prior to the intended start date for this position will not be shortlisted due to organisational policy.

*Disclaimer: As per GIZ's data confidentiality policy, candidate's application is stored in our database for six months and is deleted thereafter.*