

Partnerships for Innovation to Protect the Rainforest in the Amazon

Context

One of Brazil's main commitments for socio-environmental protection is to achieve net zero deforestation by 2030. The task of eliminating illegal deforestation and conserving native vegetation is a major challenge, especially in countries with large territorial dimensions like Brazil. Furthermore, the reality of the Amazon only adds to this complexity, a territory in which 95% of deforestation is currently carried out illegally.

Protecting the Amazon Rainforest and the other Brazilian biomes is essential, as they play a central role in water regulation, climate change mitigation and the conservation of biological as well as socio-biodiversity in the country.

One of the primary instruments for combating deforestation are the Action Plans for the Prevention and Control of Deforestation and Forest Fires (PPCDs). For the Legal Amazon, the PPCDam is currently in its 5th phase, promoting intersectoral and intergovernmental cooperation, while for the Cerrado biome, the PPCCerrado is in its 4th phase. In addition, PPCDs will be elaborated for the first time ever for the biomes Pantanal, Caatinga, Pampa and the Atlantic Rainforest. All PPCDs seek to achieve their objectives through four thematic axes that focus on sustainable production, environmental monitoring and control, land and territorial planning, as well as strengthening regulatory and economic instruments to combat deforestation.

In this context, the Project "Partnerships for Innovation" aims to contribute to the deforestation control agenda through the introduction of innovative approaches and strategic measures.

Goal

The project aims to support the implementation of innovative measures to prevent and control deforestation in the Amazon and other Brazilian biomes.

Project Title	Partnerships for Innovation to Protect the Rainforest in the Amazon
Commissioned by	Federal Ministry for Economic Cooperation and Development (BMZ)
Implementation partner	Ministry of Environment and Climate Change (MMA)
Country	Brazil
Executing Agency	Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH
Project Volume	Up to 5.000.000,00 EUR
Duration	11/ 2020 to 11/2025

Our Approach

The project's implementation strategy is aligned with the priorities of the Brazilian federal government, with a focus on strengthening public policies, programs and instruments to control illegal deforestation in the Amazon and other biomes. To this end, the Brazilian Ministry of Environment and Climate Change (MMA) has prioritized action to:

1. Strengthen the governance of political instruments to prevent and control deforestation in all biomes;
2. Support the creation and/or improvement of instruments and processes for monitoring and controlling deforestation;
3. Support the development of action plans to prevent and control deforestation in all biomes (Amazon, Cerrado, Caatinga, Pantanal, Pampa and the Atlantic Rainforest);
4. Support the newly established National Secretariat for Traditional Peoples and Communities and Sustainable Rural Development (SNPCT) at the MMA in its strategic planning and strengthening of public policies aimed at traditional peoples and communities;
5. Integrate approaches for gender equality and the safeguarding of human rights into project outputs.



Left: Community of Patauí-RESEX of the Unini River

Right: Jari-Meandros Expedition - PARNA Tumucumaque



*On the left: Environmental monitoring in the Amazon. The weekly market with products from the Amazon.
Right: Monitoring and controlling illegal deforestation.*

The project is commissioned by the Federal Ministry for Economic Cooperation and Development (BMZ) and implemented through the technical advisory service of Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH. The project is implemented jointly with the Ministry of Environment and Climate Change (MMA) and in cooperation with the Brazilian Institute of Environment and Renewable Natural Resources (IBAMA) and the Chico Mendes Institute for Biodiversity Conservation (ICMBio).

Currently, the project cooperates with its partners in the following areas:

- Support for the preparation of Action Plans for the Prevention and Control of Deforestation and Forest Fires in all Brazilian biomes: the PPCDam and PPCerrado have already been elaborated and published in 2023. Plans for other biomes (Atlantic Rainforest, Caatinga, Pampa and Pantanal) are in the process of being elaborated.
- Strengthening governance through management tools for public policies: a system for monitoring the implementation of the PPCDam and other plans to combat deforestation is currently being developed with the goal of ensuring greater efficiency and transparency in monitoring the results of the implementation of these policies. Strategies for communication and dissemination of the PPCDs to both civil society and other governmental actors are also being elaborated.
- Elaboration of the Federal Strategy for Integrated Fire Management: in partnership with the Instituto de Pesquisas Ecológicas (IPÊ), implemented jointly with ICMBio, IBAMA and the MMA, a federal voluntary strategy is developed and made available as basis for a draft regulation.
- Improving Deforestation Control: the project works closely with IBAMA, the main federal agency for deforestation control and enforcement, with the goal of improving environmental monitoring and control processes. To achieve this objective, the Institute's sanctioning processes are analyzed and modeled in detail, aiming to increase the effectiveness and efficiency of environmental control.
- Strengthening the management of Federal Conservation Units (UCs): in partnership with ICMBio, the project is supporting the drafting of the Conservation Unit Management and Governance Guide to standardize and improve the management of protected areas under ICMBio's responsibility. In addition, the agency's Institutional Communication Policy and a communication plan will be elaborated to consolidate the agency's corporate identity and promote more effective communication with society.
- Strengthening Traditional Peoples and Communities (PCTs): the project supported the strategic planning of the SNPCT/MMA and will assist the Secretariat in the process of allocating federal public lands by recognizing the rights of traditional peoples and communities over the territories they traditionally occupy.
- Promoting gender equality and human rights: measures to strengthen gender equality and human rights are integrated across project activities and outputs.

The project mainly contributes to Goal 15 of the Sustainable Development Goals (SDGs): "Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss". Further contributions are made to SDGs 13 (Climate Action), 12 (Responsible Consumption and Production) and 5 (Gender Equality).

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