

FEMEIE

Female Entrepreneurship
in Moldova - Emergency
Initiative for Economic
Empowerment

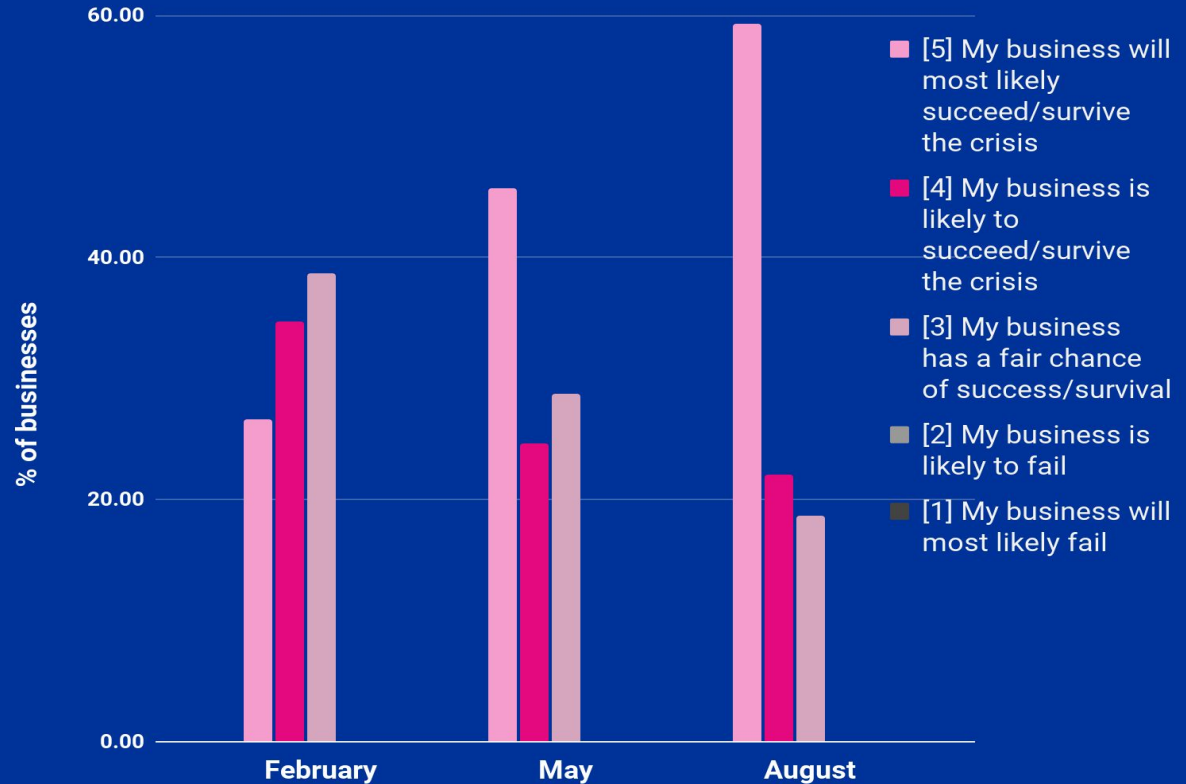
Impact snapshot
Updated: July 2024

A large, stylized logo of the word "FEMEIE" in a vibrant pink color. The letters are thick and blocky, with a slight 3D effect as they appear to be floating above the dark blue background. The logo is positioned on the right side of the page, extending from the middle of the text area down towards the bottom.

FEMEIE PROGRAM ACHIEVEMENTS

PERCEPTION OF BUSINESS RECOVERY

Participants became
more optimistic
about business
recovery



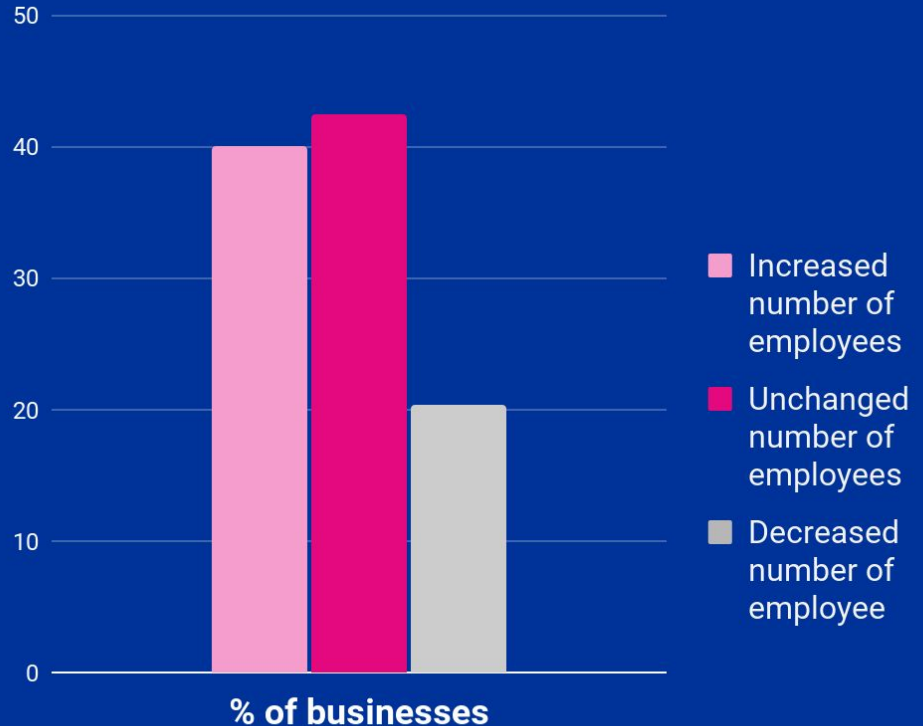
NUMBER OF BUSINESSES MAKING PROFITS

86.44% of businesses
made profits in August!



IMPACT ON EMPLOYMENT

80.95% of participants managed to **keep or increase** the number of **employees** they had before the FEMEIE program



FINANCIAL SUPPORT

Over 220,000 EUR of direct financial support paid out

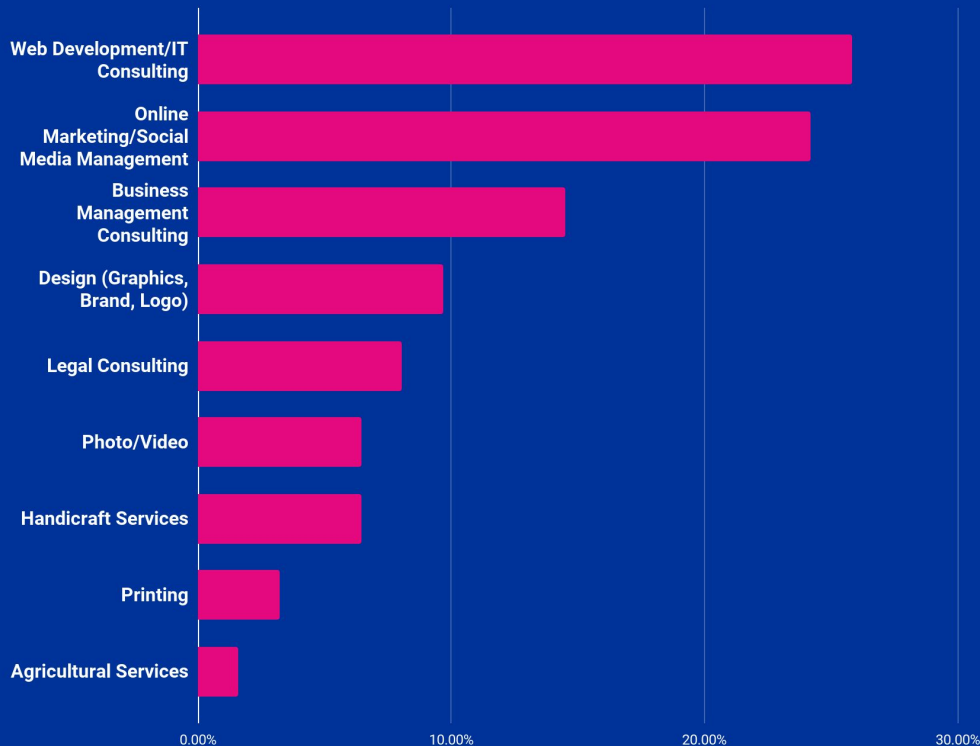
- +25,000 EUR were directly invested in maintaining jobs
- 26% were dedicated to keeping the operations running
- Financial support was also mainly used in: **technical equipment and marketing costs** for visibility and business development

FEMEIE



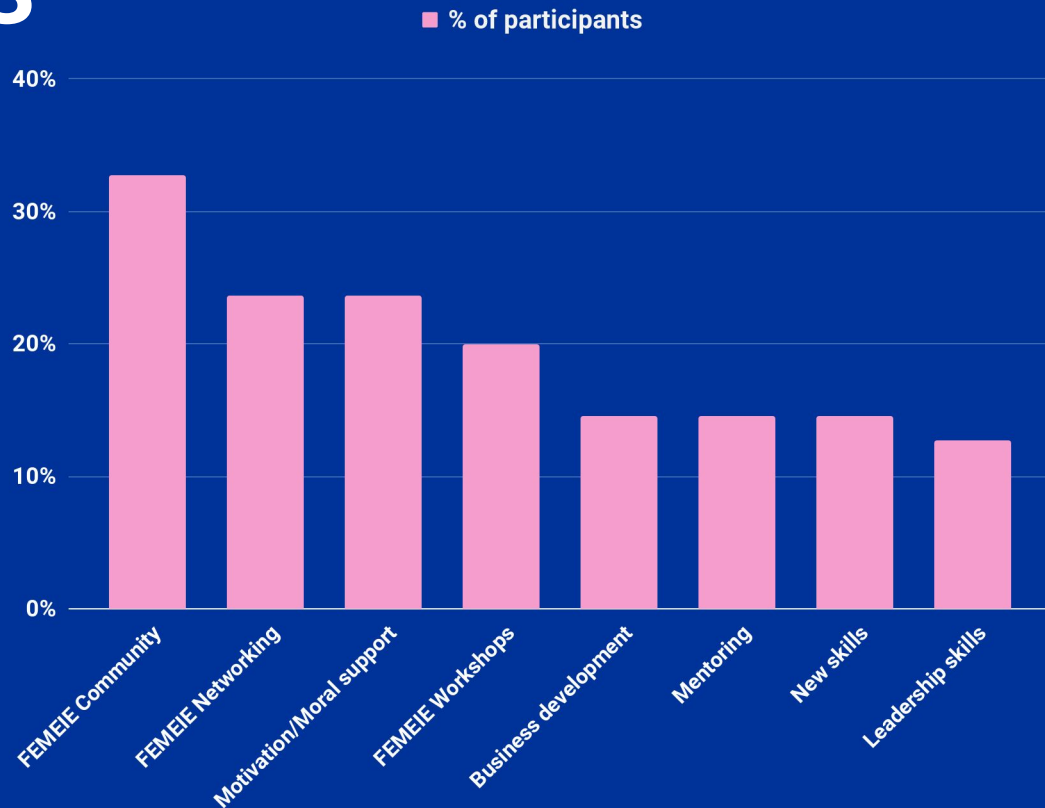
ACCESS TO SERVICE BUDGET

Over **40,000 EUR** were invested into local businesses in Moldova and Ukraine



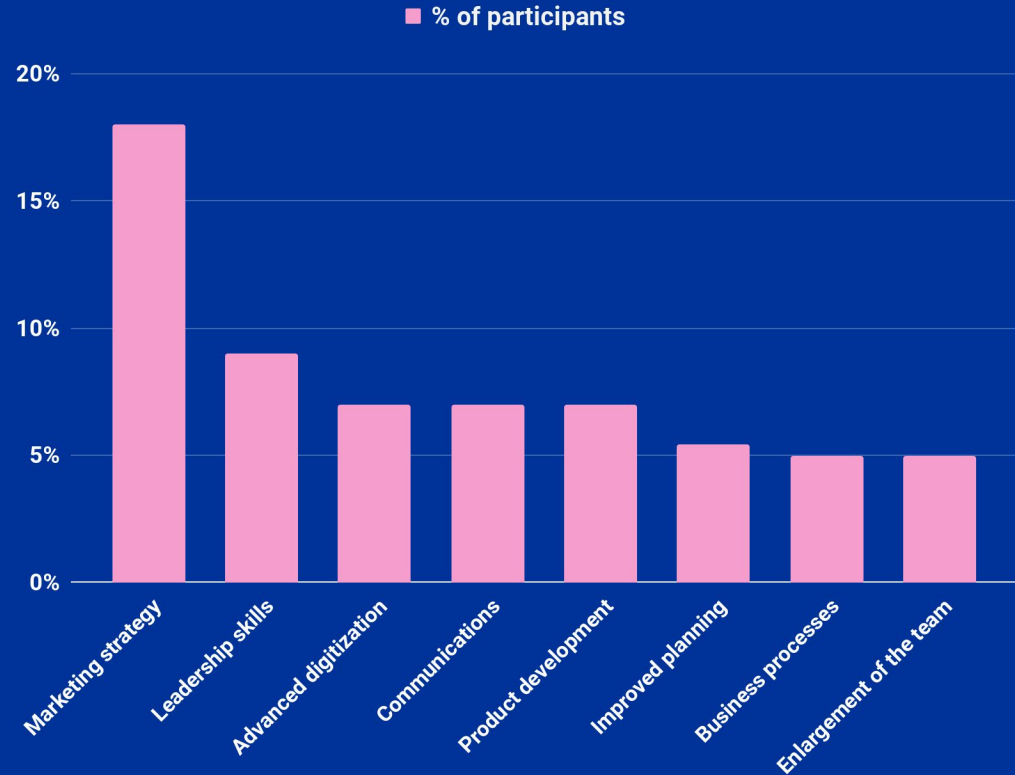
YOUR HIGHLIGHTS, ACHIEVEMENTS AND LEARNINGS

+30% indicated the **FEMEIE community** as the program highlight!



IMPACT OF MENTORING

+15% enhanced their **marketing strategy** due to the **mentoring** sessions



**We look forward
to hearing from
you!**

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