



# Youth employment promotion

© Foto.Artist / stock.adobe.com

## Sustainable economic development, training, and employment

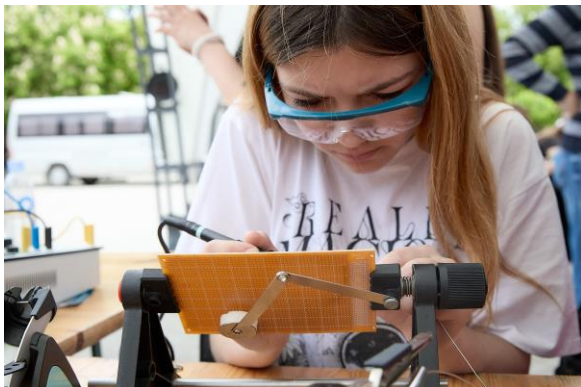
### Background

The COVID-19 pandemic and Russia's war on Ukraine have worsened the labour market situation, particularly impacting young people, especially young women. Moldovan statistics indicate significant disparities, with only 19.1% of 15-24-year-old men employed compared to 13.5% of women. The challenges are evident in the high number of young people (159.000) aged 15 to 34, who are not in employment, education, or training (NEET).

At the same time companies face challenges in finding qualified workforce, particularly in the IT, construction and energy sectors, as well as in the manufacturing industry, retail and public administration. To address these issues, Moldova has integrated a legal framework for active labour market policies into its 2030 Agenda strategy, "European Moldova 2030", aligning with EU standards. However, the effectiveness of these measures is hampered by staffing shortages and a lack of experience at the national employment agency, ANOFM, and its regional branches.

### Project Objective

The project aims to bring more young people which are not in education, employment or training (NEET) into decent jobs in the Republic of Moldova.



©GIZ/Schimbator Studio

<b>Project name</b>	Youth employment promotion in the Republic of Moldova
<b>Political Partners</b>	Ministry of Labour and Social Protection
<b>Commissioned by</b>	Federal Ministry for Economic Cooperation and Development (BMZ)
<b>Partner Country</b>	The Republic of Moldova
<b>Implementing Organisation</b>	Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH
<b>Duration</b>	January 2024 – December 2026
<b>Volume</b>	EUR 3 800 000

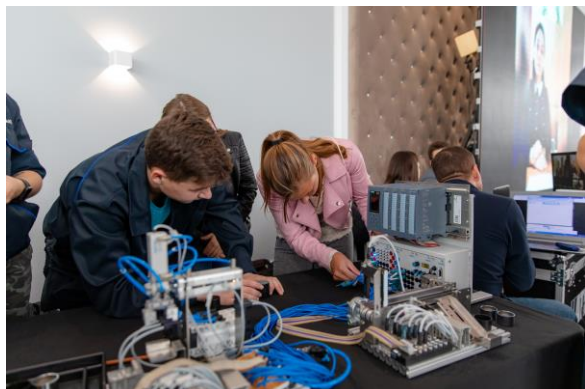
### Project Approach

The new project aims at strengthening the National Employment Agency and its territorial employment offices in selected regions in delivering its mandate, especially with regards to enhancing labour market information and by providing target-group orientated consultation services and short-term courses using outreach strategies. In alignment with the principal "Leave No One Behind" the approach aims at reaching vulnerable groups, living in rural areas and a dedicated focus on young women. The overall objective of the project will help to strengthen sustainable economic development and therefore supports Moldova's EU accession.

### Output 1: Identifying local employment Opportunities for Target Group

Output 1 aims to improve the identification of suitable and localised employment opportunities for the target group in selected project regions. For this, the project will develop the capacities of ANOFM, its labour market observatory and its territorial employment offices. They are advised on the development of sustainable cooperation structures with the local economy and the establishment of joint platforms

and networks for data collection (e.g. through sector studies) as well as on the exchange of information on current needs and trends in the labour market.



©GIZ/Schimbator Studio

### **Output 2: Strengthening Employment Services for NEETs**

Output 2 will enable the National Employment Agency to provide more tailored consultation services and qualification offers for the target group and thus improve ANOFM's offer in the areas of career guidance and further vocational training, especially for the target group of NEETs. For this, employees of the territorial employment offices will be trained on providing target group-oriented consultation services, aiming reducing gender role stereotypes and gender specific barriers to the labour market. Additionally, the project will support vocational training institutions to provide in close collaboration with local companies short-term qualification courses for the



© GIZ/Schimbator Studio

**Published by:**  
Deutsche Gesellschaft für  
Internationale Zusammenarbeit (GIZ) GmbH

Registered offices  
Bonn and Eschborn, Germany

Republic of Moldova  
MD2001 Chisinau  
73/1 Stefan cel Mare si Sfânt Blvd.  
| [www.giz.de/en](http://www.giz.de/en)

### **Output 3: Implementing Community Outreach Strategies**

Output 3 aims to implement local outreach strategies, to reach suitable candidates from the target group and place them in the appropriate measures of the employment agency's improved offers. For this, the project will help the territorial employment offices to set up local networks comprising municipal administrations, local youth centres, associations and non-governmental organisations.

#### **Results**

This comprehensive approach helps to build an understanding of regional and municipal employment opportunities and provide more tailored consultation and qualification offers to the target group. Combined with a tailored outreach to the target groups, the initiative helps to reduce the job placement gap and more young people from the NEETs group can be placed in good jobs.

**Project description:**  
Youth employment promotion

**Responsible:**  
Rolf Peter

**Design/layout:**  
GIZ

**Photo credits/sources:**  
GIZ Moldova