



Vocational training

Services by the Business Scouts for Development programme for career orientation, vocational education and training (VET)

On behalf of



Federal Ministry
for Economic Cooperation
and Development

Implemented by

giz Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH

Vocational training as a driver of sustainable development

In Africa alone, more than 20 million young adults seek work each year; up to 750 million people worldwide live in extreme poverty. The reasons for the lack of employment and the challenges that often accompany it, such as poverty and hunger, are manifold.

Vocational training creates prospects: Having access to good vocational education increases people's individual chance of income and employment and enables them to live a free and dignified life. However, this potential cannot be used everywhere. There is a lack of modern training facilities and

opportunities as well as sufficient support for young people starting their career in the Global South. In order to successfully **reduce poverty, hunger and inequality** – one of the most important priorities of German development policy – it is therefore essential **to promote training and employment**, especially for young people. The Business Scouts support this through their **range of services** for the private sector on the subject of vocational training in developing and emerging countries.



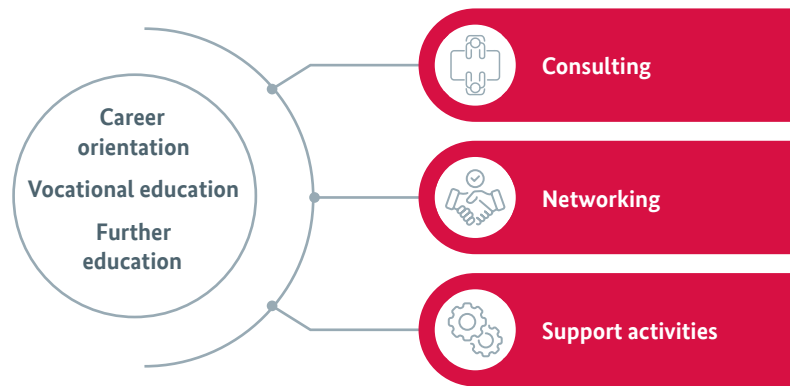
Shaping the future in collaboration with the private sector

The private sector is an indispensable partner for creating and implementing sustainable standards in vocational education and training. **Both sides benefit** from collaborating with development cooperation (DC): In the upcoming years, companies will be needing skilled workers more than ever, e.g. for the installation of solar and wind power plants or in the use of digital technologies. With the expertise and support of DC, skilled workers from industry and and skilled crafts **are systematically trained** in countries of the Global South.

At the same time, the cooperation between DC and the private sector contributes to **the socio-ecological transformation** and to the sustainable growth of economies. This way, development goals can be achieved.

In order to create these synergies, Business Scouts **advise and accompany** companies in supporting vocational training formats for developing and emerging countries, making sure that the trainings are aligned with local labor markets and respond to local needs.





Services on vocational training offered by Business Scouts

The Business Scouts for Development programme supports companies and partner institutions in projects and investments that qualify people in developing and emerging countries for the labor market and improve their chances of earning a regular income and finding good jobs.

This means

-  they **advise** on funding and financing opportunities offered by German DC and identify opportunities for successful cooperation between the private sector and DC,
-  they **connect** relevant actors with the help of the large Business Scouts network and initiate contacts
-  and **initiate and accompany** support activities in the countries of assignment.

The aim is to promote vocational training for young people in particular, institutionalize training processes and contribute to the transfer of know-how.

This includes measures for **career orientation** and the **vocational education** of local workers, primarily in the topics of renewable energies and digitalization. Another focus is on **further education and training**, for

example to support future trainers (“train-the-trainer”) or topic-specific further education measures. The portfolio also includes support services for **entering the labor market**, for example networking with potential employers.



Project examples



Green Jobs

In order to promote social and ecological transformation in the economic sector Business Scouts, in cooperation with the German-Mexican Chamber of Commerce and Industry (AHK), developed standards of competence that support the integration of sustainability into vocational trainings modules. The standards help companies to train their employees systematically with the aim of setting sustainability as a strategic goal. Employees are thus prepared for changing labor markets. The focus is on renewable energies and environmental protection.



Vocational training for solar panel installers

In order to promote experts and training standards for renewable energies, installers for photovoltaic systems are trained in cooperation with the German Chambers of Commerce and Industry in Argentina, Ecuador and Paraguay. Through the use of virtual reality headsets, the installation of solar panels is supported in a practical way.



Digital education and training for women

To strengthen the skills of female workers, the Business Scouts for Development programme explicitly offers women training and continuing education on digitalization. The online course Women Going Digital qualifies women in different areas of digital transformation across various countries in Latin America and Africa. In Africa, the training is complemented by the Young Women Digital Programme, which aims to broaden the digital skills and abilities of young women to help them get into tech-related jobs.



Train-the-trainer in Indonesia and India

To improve business training in Indonesia and India, Business Scouts collaborate with the Chamber of Commerce and Industry in Trier, sequa, the German-Indonesian Chamber of Commerce and Industry, the Indo-German Chamber of Commerce and other programmes implemented by GIZ. The aim of the developed course is to train trainers so that they can independently and successfully capacitate business trainers for the respective countries ("train-the-trainer"). The timely deployment of these trainers is ensured by the Indonesian and Indian project partners.

Contact

Deutsche Gesellschaft für
Internationale Zusammenarbeit (GIZ) GmbH
Dag-Hammarskjöld-Weg 1-5
65760 Eschborn
Germany

Peter Hirsch

E-mail: peter.hirsch@giz.de
Phone: +49 6196 79-2965

Peter Wunsch

E-mail: peter.wunsch@giz.de
Phone: +49 6196 79-2699

Find more information here:
www.bmz.de/bsfd



**Business Scouts
for Development**

Business Scouts for Development work as experts for development cooperation in around 30 countries across the globe. On behalf of the German Federal Ministry for Economic Cooperation and Development (BMZ), they advise companies from Germany, Europe and the project countries on funding instruments and business opportunities in developing and emerging countries. In addition, in cooperation with companies, they initiate and design projects as well as innovative solutions that aim at contributing to a socially just and ecological transformation of the economy. The Business Scouts for Development work closely with partners from the private sector, TVET organisations, foundation organisations and social partners worldwide.

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