



The cooperation network of the Business Scouts for Development

Networking. Investing. Developing.

On behalf of



Implemented by



Business Scouts for Development

Services at a glance

Experts for development and economy across the globe

Business Scouts work as **experts for development cooperation** on behalf of the German Federal Ministry for Economic Cooperation and Development (BMZ) in Germany and in around 30 other countries worldwide. They are integrated into the structures of **Germany's top business and industry associations, chambers of commerce and industry in Germany and abroad, foundations and social partners.**

Linking the private sector with development cooperation

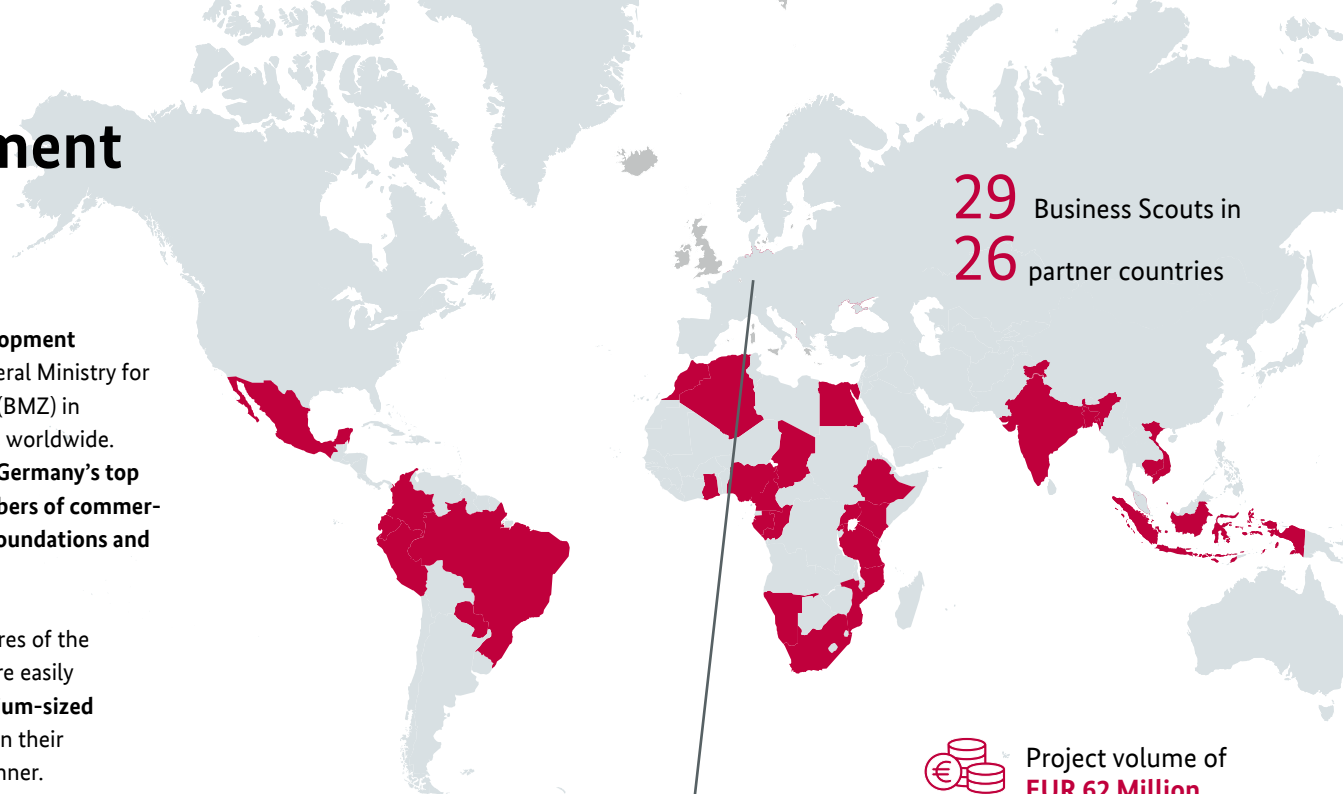
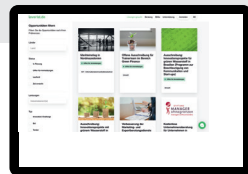
Through their **integration** into the structures of the partner institutions, the Business Scouts are easily approachable for primarily small and **medium-sized enterprises** and are able to support them in their sustainable commitment in a targeted manner.

Advising, networking and project development

The Business Scouts provide **advice on development policy instruments and business opportunities** in developing and emerging countries. Together with companies and partners in Germany and abroad, they **initiate and design** cooperation projects, for instance through the programme's own [Business Scouts Fund](#).

Further offers the cooperation with the private sector

At the **interface to the private sector**, the Business Scouts work closely with other programmes of German development cooperation. They are an **important link** to the **central contact point** for companies, the [Agency for Business and Economic Development \(AWE\)](#), and to services for concrete **project funding**, for example through [develoPPP](#). The advisory services offered by the Business Scouts are also digitally bundled via the matchmaking platform [leverist.de](#).



Project volume of **EUR 62 Million**



4 year project term (2021 bis 2024)

26 assignments in Germany and Brussels



The current contact details of the Business Scouts can be found at www.bmz.de/bsfd

Zooming in – topics of the Business Scouts for Development

With a world in transition, it will be crucial for German development policy to support the **socio-ecological and digital transformation** of economic systems in the upcoming years. In **advising, networking and initiating** projects, the Business Scouts focus in particular on topics that support the **development policy goals** of the Federal Government and contribute to an inclusive, sustainable and stable economies in the project countries. At the interface between business and development cooperation, the focus is on **four priority areas**:



Driving forward the **global energy transition** in a climate-neutral and socially just way, for example through sustainable supply chains, digitalised solutions and the promotion of skills craft („Just Transition“)



Strengthening the participation of women and disadvantaged population groups in a targeted manner, for example, through vocational training programmes



Overcoming the Covid-pandemic and its consequences by building crisis-proof health systems



Combating poverty and hunger through sustainable economic practices, especially in the agri-food sector



Innovative approaches: sustainable supply chains

Due to its unique and agile network structure, the programme can react quickly and **innovatively** to current needs from business, politics and society – for example, to the impact that the „**Law on Corporate Due Diligence in Supply Chains**“ (LkSG) has on companies since the beginning of 2023. Business Scouts, in close cooperation with the [Helpdesk on Business and Human Rights](#), provide advice and support regarding possible adjustments in supply chains in developing and emerging countries. For instance, the programme has designed a **certified course** in cooperation with the Chambers of Commerce and Industry (IHK) in Potsdam, Dusseldorf and Mittlerer Niederrhein. The course is now available nationwide. The contents of the course can also be expanded and are already being integrated in an adapted form as a pilot project into the service portfolio of the Southern African-German Chamber of Commerce and Industry.

Business Scouts for Development

make an impact

9 500
people



completed vocational training measures

#SDG4 #SDG8

5 700
people



work under better conditions

#SDG4 #SDG8

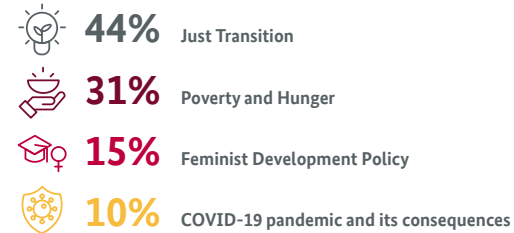
1 750
companies



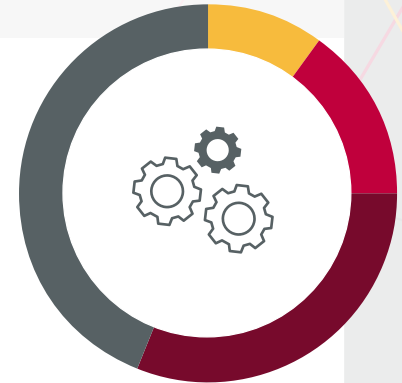
benefit from support services to improve their competitiveness

#SDG8 #SDG9

With their activities, the Business Scouts for Development contribute to the goals of the Federal government and create change in the countries of assignment*



*data refers to activities that have been implemented in the second half of 2022 (cooperation projects, consultations, events)



approx. **3 200** business partners and companies have made use of the established advisory and service offers since 2021

at **52** institutions of the private sector



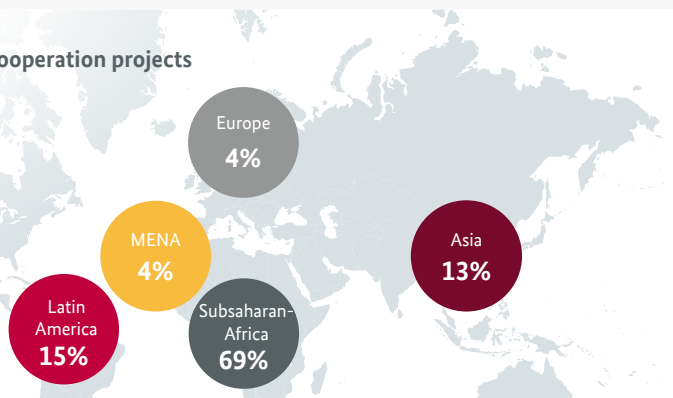
about **800** events and training measures carried out

about **35 000** participants reached



119 implemented cooperation projects

30% specifically promote gender equality



In addition, 47 assignments of German craft businesses in African countries.

about **1 900** consultations carried out



Consultations

- 64%** of companies of which 74% are SMEs
- 22%** associations, chambers, foundations and social partners
- 14%** other (including educational institutions)

Project examples

Best Practices



Climate-neutral water treatment

Through the cooperation of the Business Scouts with the company Boreal Light, two thirds of the most important hospitals in Kenya could be equipped with **solar-powered water desalination systems**. Through renewable energies, the hospitals have easier **access to clean drinking water**, on which they are increasingly dependent due to the **Corona pandemic**, among other factors.



Prevention of violence against women

A training course developed jointly with the German-Ecuadorian Chamber of Industry and Commerce enables companies in Ecuador, Bolivia and Mexico to develop awareness of corporate responsibility as well as opportunities for preventing violence and how to take measures to **prevent violence** against women in the workplace. The online trainings actively contribute to strengthening the position of women in companies.

Digital early warning system to improve disaster protection

Through the cooperation of the Business Scouts with the company Hesotech, areas with critical infrastructure can gain **security and resilience** against **natural disasters**, often caused by climate change. A solution piloted in Rwanda uses digital intelligence to analyse even the smallest changes on the earth's surface at an early stage, so that inhabitants can be evacuated in time and other precautionary measures can be taken.

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The successful work of the five projects “EZ-Scouts”, “ExperTS”, “Global Business Network”, “Skilled Crafts and Trade Network 4 Africa” and “Creating Perspectives” was merged in January 2021 to form the Business Scouts for Development.