



Implemented by



# MADE IN ETHIOPIA

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## COMPANY PROFILE

JUNE 2023



# Introduction

Ethiopia's leather industry has experienced remarkable transformation over the last two decades to become an important and strategic sector in the country's social, economic and industrial growth. This tremendous growth of the leather industry has largely been attributed to the rapid development and abundant competitive labor cost. Additionally, the duty-free access to the European Union (EBA) and African Continental Free Trade Area (AfCTA) makes the country a promising haven for foreign investment. In line with Ethiopia's industrialization plan, the growth of light manufacturing to boost exports and job creation remains the core strategy.

To support local businesses in accessing the global market, it's essential to establish stronger business connections with international buyers. That's why the GIZ implemented Sustainable Industrial Clusters (S.I.C.) project, in collaboration with the Ethiopian Ministry of Industry and Ethiopian Investment Commission, and Special Initiative Jobs (SI Jobs), is hosting five local and international factories operational in Ethiopia in the East Africa Textile and Leather Week. The project is hosting five local and international factories operational in Ethiopia. The diligently selected companies will exhibit their apparel and fabric products under the theme of "Made In Ethiopia", to network and link up with international investors and establish new business linkages.



# Companies



ANBESSA

KABANA

KANGAROO

KER EZHI

PITTARDS

# ANBESSA

Shoe S.C

Anbessa shoe is a leading shoe manufacturing company in Ethiopia with over 80 years of experience. Established in 1935, Anbessa Shoe was the first modern shoe manufacturing company in Ethiopia. After being nationalized in 1974 and privatized in 2011, it is now managed by a board of directors with extensive experience in the business.

Anbessa shoe has expanded its operations with a new tannery in Bahirdar, currently under construction, that will supply the company and export markets. Facilities at Anbessa Shoe's premises include a design studio, testing laboratory, die and insole manufacturing plant, and an outsole manufacturing plant. The company places a strong emphasis on sustainable production and has achieved various certifications.



**Location**  
Addis Ababa, Ethiopia



**Number of employees**  
1450



**Products**  
Leather shoes, bag and belt



**Certification**  
ISO 9001:2015, KAIZEN



**Export destination**  
Fance, Netherland, Madagascar and Somali



**Minimum order quantity per style**  
500 / style / color



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# KABANA

## DESIGN PLC

Kabana leather is a premium and sustainable leather brand that produces a range of leather bags and handmade products in Ethiopia. The founder, Semhal Guesh, first conceptualized the idea in 2012 while studying at university. Equipped with a love for design and the ability to build as an architect, Semhal started designing bags in 2017 after multiple failed business attempts.

Kabana's products are not only high quality and durable but also socially and environmentally responsible. The company pays keen attention to its impact on the community and creates shared value through its products. Kabana offers a variety of creative designs, including handbags, laptop bags, wallets, belts, purses, and travel bags, with a focus on Ethiopian design and foreign taste.



**Location**  
Addis Ababa, Ethiopia



**Minimum order quantity per style**  
20 / style



**Number of employees**  
55



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**Products**  
Leather Shoes, bag and belt



**Export destination**  
East African countries, USA,  
Germany, Switzerland

# KANGAROO

## SHOE FACTORY PLC

Kangaroo Shoe Factory PLC is a leading shoe manufacturer established in 1982 E.C. With an initial production capacity of 200 pairs per day, the company has since expanded and now produces a range of high-quality shoes for all age groups. The company has diversified its product mix and implemented Kaizen Principles and a Certified Quality Management System of ISO 9001:2015 to gain international acceptance of its products and improve customer satisfaction. Currently, the factory has a production capacity of 1,600 pairs of shoes per day and continues to be a leading name in the shoe manufacturing industry.



#### Location

Addis Ababa, Ethiopia



#### Number of employees

420



#### Products

Leather shoe



#### Certification

ISO 9001:2015, EQA, KAIZEN



#### Export destination

US, Canada, Italy and selected African countries



#### Minimum order quantity per style

500 / pair



#### Contact information

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# KER EZHI ETHIOPIA



KER-EZHI ETHIOPIA is a business company that promotes “peace, unity, bright future, fraternity, and solidarity” from the Gurage Ethnic Group of Southern Nations and Nationalities in Ethiopia. Established in 2005 as a tour and travel company, KER-EZHI expanded its operations in 2017 to include premium value/export standard leather goods manufacturing, utilizing two industrial sheds. The company is currently preparing to launch its third industrial shed, dedicated to manufacturing upholstery and furniture products.



**Location**  
Addis Ababa, Ethiopia



**Number of employees**  
118



**Products**  
Purse, wallet, jacket, card holder, belt, document bag, gym bag, tote bag, laptop bag



**Export destination**  
USA



**Minimum order quantity per style**  
6 - 12 / style



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# PITTARDS

||||| ETHIOPIA

Established in the UK in 1826, Pittards is still headquartered in its original Yeovil, Somerset home town. This is the R&D hub of the business, complete with on-site test facilities and Pittards world-leading, innovative technologies are developed here. The tannery has a versatile manufacturing capability for sectors that include gloving, footwear, automotive and interiors. We also make our own fine leather goods here in the UK and have additional capacity for third party work.

Pittards has operated its tannery in Edjersa Ethiopia since 2005 and it manufactures leather for gloves footwear and footwear linings. The leather is used by own glove and footwear production in Ethiopia as well as being shipped to brands worldwide, making Pittards not only an important local supplier in Ethiopia but a leading exporter. Pittards Ethiopia also makes and exports a range of gloves from rugged work styles to fashion dress gloves for third party brands.



#### Location

Addis Ababa, Ethiopia



#### Number of employees

900



#### Products

Foot wear



#### Certification

ISO 14001-2015



#### Export destination

UK, EU, Asia , Canada,  
South Africa



#### Minimum order quantity per style

20 / style



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# Partners



## Government Partners

### Ministry of Industry (MoI)

The Ministry of Industry (MoI) has a mission to promote and expand the development of the industry sector by creating a conducive and enabling environment for investment and technological capacity development. The MoI is responsible for formulating policies, strategies, programs, and legal frameworks that ensure the sustainable development of the manufacturing industry. Its mandate includes designing detailed programs that are in line with the national development plan and implementing them to create a system that enhances the participation and role of both domestic and foreign investors in the manufacturing industry sector.

One notable initiative led by the MoI is the ‘Ethiopia Tamirt’ movement. It aims to promote locally made products and encourage consumers to buy Ethiopian-made goods over imported ones. The movement seeks to create a sense of reliance in locally made products and support small and medium-sized enterprises. It is intended to increase the competitiveness of Ethiopian-made goods in both domestic and international markets, which will have significant benefits for the country’s economy.

### Ethiopian Investment Commission (EIC)

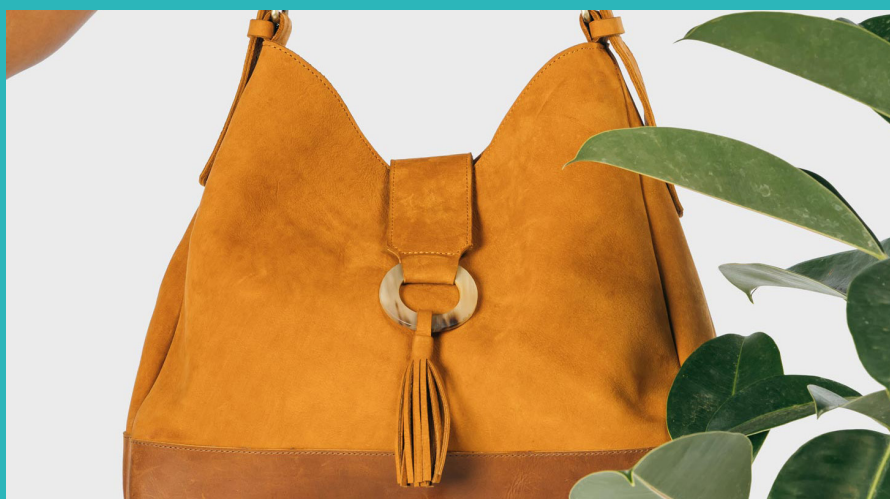
The Ethiopian Investment Commission (EIC) is an independent government agency tasked with promoting investment opportunities and conditions to both foreign and domestic investors. Among its main services are the issuance of investment permits, business licenses, and construction permits.

Additionally, the EIC provides notarization of memorandum and articles of association and amendments, as well as issuing commercial registration certificates for renewals, amendments, replacements, or cancellations. The EIC also handles registration of trade or firm names, amendments, replacements, or cancellations.

### The Industrial Parks Development Corporation (IPDC)

In The Industrial Parks Development Corporation (IPDC) is a public enterprise established in 2014 with the objective of driving rapid industrialization and fostering the growth of manufacturing industries. Supported by the government, IPDC has emerged as a key player, accelerating economic transformation and attracting both domestic and foreign investors.

To facilitate pre and post-investment servicing, IPDC provides a range of offerings including serviced industrial land, pre-built factory sheds equipped with comprehensive utilities, and infrastructure that adheres to international standards. The corporation maintains a steadfast commitment to workers’ safety and environmental protection.





## Implementing Partners

### Sustainable Industrial Clusters (S.I.C.) Project

In line with the Ethiopian Home-Grown Economic Reform, the British and German governments are supporting the country's pathway towards industrialization through the implementation of a joint project named Sustainable Industrial Clusters (S.I.C.). The project is implemented by the *Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH* under a co-financing agreement between the Foreign, Commonwealth & Development Office (FCDO) of the United Kingdom and the German Federal Ministry for Economic Cooperation and Development (BMZ).

S.I.C. has the objective of fostering job-effective growth while improving social and environmental sustainability in Ethiopia's manufacturing sector.

Through its implementation, the S.I.C. project is supporting the participation of promising companies to show case their products at fairs as well as organise buyer-seller targeted meetings and trade missions. In addition, one-to-one matchmaking of companies is initiated based on concrete product requests from buyers and investors.

Scan here to read more about the S.I.C. project



### Special Initiative Jobs (SI Jobs)

With a population of 112 million, Ethiopia is Africa's second most populous country with a considerable domestic market. Despite making impressive socio-economic progress, the country must create over 2 million jobs annually. To address these challenges, the German Federal Ministry for Economic Cooperation and Development (BMZ) has launched the Special Initiative "Decent Work for Just Transition" (SI Jobs) to encourage long-term private investments that will create more and better-quality jobs, particularly for young people and women, in environmentally relevant sectors. The initiative aims to improve conditions for investors, promote small and medium enterprises, and develop business ecosystems in selected economic clusters to attract sustainable investments that will ultimately contribute to more local jobs.

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S.I.C.

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ETHIOPIA

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COMPANY PROFILE

