



# Ensuring food security together

Services of the Business Scouts for Development programme for companies in the agricultural and food industry

On behalf of



Federal Ministry  
for Economic Cooperation  
and Development

Implemented by

**giz** Deutsche Gesellschaft  
für Internationale  
Zusammenarbeit (GIZ) GmbH

## Strengthening resilience in agriculture

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In view of the current crises and conflicts, global agriculture is under enormous pressure. More than 800 million people worldwide suffer from hunger; for more than 3 billion people a healthy diet is out of reach.

One of the most important goals of German Development Cooperation is to **end hunger and poverty**. Besides the consequences of the pandemic, the effects of climate change, such as extreme weather events, droughts and floods, have a massive impact on agriculture and thus on food security, especially in countries of the Global South.

To ensure food security, it is necessary to transform economic systems in a **sustainable and socially just** way and to significantly improve the **resilience of agriculture** and food systems. Business Scouts for Development offer a range of services for companies in the agricultural and food sector, since the private sector plays an important role in achieving this: Building **long-term sustainable, local and international supply chains** for food and agricultural products is more important than ever. Producers in developing and emerging countries are therefore being supported in establishing sustainable farming systems through **know-how and technology transfer**.



## Working hand in hand with the agricultural and food industry

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Business Scouts advise companies that are planning to invest in a sustainable agricultural and food industry or to enter international markets through fair supply chains. Projects aiming at **transforming food systems** benefit businesses, local institutions and people on the ground equally:

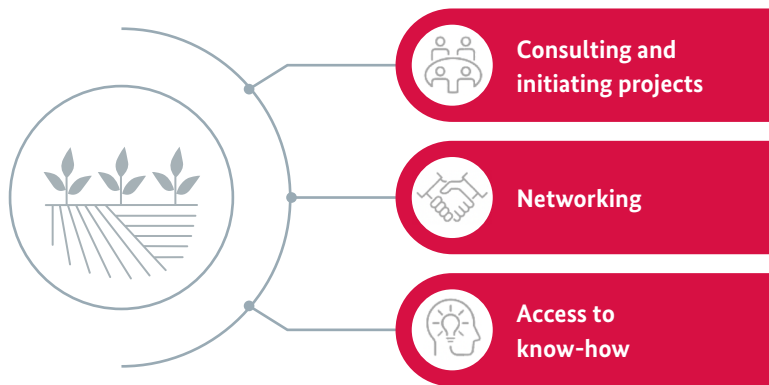
- Companies from Germany or Europe as well as from developing and emerging countries can **access new markets, worldwide networks or funding opportunities** provided by German development (DC).

- Local business chambers and associations can expand their **range of services** through partnerships with German institutions.
- **Technology transfer** enables small farmers to adopt new cultivation and harvesting techniques.

The projects thus contribute to securing employment, improving living as well as economic conditions and strengthening local innovations in developing and emerging countries.







## Services for companies

### → Consulting and initiating projects

The Business Scouts actively support companies in the design of projects. They provide information on **funding and financing offers** of German development cooperation and show opportunities for cooperation.

### → Networking

Business Scouts work at institutions of the German business community and German development cooperation **in over 30 countries**. To facilitate companies the access to new markets, Business Scouts offer **match-making** opportunities between companies from developing and emerging countries and German or European companies. Suitable contacts and business opportunities can be found directly via [www.leverist.de](http://www.leverist.de).

### → Access to know-how

Business Scouts advise companies on the topic of **development cooperation** regarding the agriculture and food sector, especially when these touch upon other relevant topics such as sustainable supply chain management, due diligence, digitalisation, the environment or gender equality. Additionally, through their network within **Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH**, they offer access to know-how in development policy topics, e.g. employment in rural areas, the increase of incomes of small farmers or the development of approaches for coping with the consequences of climate change.



# Cooperation projects

Examples with a focus on agriculture and food



## PARAGUAY

### Agricultural training

In cooperation with the Association of soy producers (APS) in Paraguay and private companies, a dual training in the agricultural sector in Paraguay is being established. Young people are trained in the maintenance and operation of tractors and agricultural machinery, milking techniques, sowing and harvesting, as well as in basic electrical, carpentry and information technology skills. The aim is to meet the demand for highly qualified staff in the agricultural sector and to facilitate young people in rural areas access to the labour market.

## RWANDA

### Delegation trip

In cooperation with member companies of the German Organic Food Association (BÖLW), the Special Initiative "Decent Work for a Just Transition" and the Alliance for Product Quality, a delegation trip on the topic of organic coffee and tea cultivation in Rwanda was carried out. This resulted in new business partnerships of BÖLW members in the tea and coffee sector. Rwandan companies are furthermore supported by GIZ in their transition to organic farming.

## KENYA

### Machinery rings

In cooperation with the Federal Association of Machinery Rings (BMR), a project that establishes machinery rings as self-help organisations for small farmers has been set up in two regions of Kenya. This allows for introducing adapted agricultural mechanisation to small farmers and for providing them with services within agricultural value chains, such as employment services, logistics and business organization.

## CAMBODIA

### Production of vegetable oils

As part of the develoPPP programme, funded by the Federal Ministry for Economic Cooperation and Development (BMZ), a development partnership was established between oil press GmbH & Co KG, the University of Battambang and other partner programmes. The implemented project focused on the production of vegetable oils and butter from agricultural niche products and by-products. The aim was to strengthen the necessary processing capacities and to promote income and employment of people in rural regions of Cambodia.

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## **Business Scouts for Development**

Business Scouts for Development work as experts for development cooperation in around 30 countries across the globe. On behalf of the German Federal Ministry for Economic Cooperation and Development (BMZ), they advise companies from Germany, Europe and the project countries on funding instruments and business opportunities in developing and emerging countries. In addition, in cooperation with companies, they initiate and design projects as well as innovative solutions that aim at contributing to a socially just and ecological transformation of the economy. The Business Scouts for Development work closely with partners from the private sector, TVET organisations, foundation organisations and social partners worldwide.