

Co-funded by the European Union





### Challenges

Jalal-Abad is the fourth largest province by territory and the second largest region by population in Kyrgyzstan. 43,2 % (2021) of residents live in poverty, while unemployment rates are quite high. Most of the population lives in rural areas and their sources of income are limited to livestock keeping, crop production, small entrepreneurial activities and remittances from family members migrated for labor. The Integrated Rural Development Programme is co-funded by the European Union and the German Federal Ministry for Economic Cooperation and Development (BMZ).

The project duration: 06.2018-03.2024.

Total budget: €11.8 million. (EC – €9,8 million, BMZ – €2,0 million).

### Services and **Modes of Delivery**

#### Promotion of the Tourism network of local private tourism service providers

The regional tourism sector is strengthened by establishing and strengthening the Destination Management Organisation (DMO) "Destination Jalal-Abad". It unites more than 37 service providers, initiates marketing activities, develops new products and services. Likewise, the existing Community Based Tourism (CBT) network receives similar support.

#### Strengthening civil society organisations working in rural development

Based on Calls for Proposals, the project implemented Grant Agreements with qualified national and international NGOs. They were trained in various disciplines to promote their capacities such as gender equality, green technologies, good governance, and other cross-cutting topics.

#### **Development of Agricultural Value Chains of honey**, maize, bio cotton, onions, wheat and barley, berries, vegetables, wool products

Local farmers become members of producer groups and cooperatives to benefit from joint economic activities. Members learn to coordinate the production, processing, and marketing of their products. They have easier access to inputs through revolving funds and to quality agricultural machinery and other technical services.

Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

#### Inclusive Local Socio-Economic **Development Planning**

Representatives of the local business sector, civil society, and self-governments entered into dialogues to tackle economic development issues for improving the communities' well-being and business environment. Youth, women, and ethnic minorities as well as more vulnerable groups like members of poor households and persons with disabilities were included in these public-private dialogues.

# **Objective**

The rural population in Jalal-Abad region has better opportunities to generate income through improved local government services and development of agriculture and tourism.

# **Selected Results and Impacts**







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The first destination management organization

generated income through agricultural, touristic, and public services



people

new CBTs

established. 2 tourism information

public investments

cooperative have been created

received income as seasonal field workers



are created, 13 machinery service providers are supported

2,575 farmers

learned best agricultural practices





centers are opened

in cereals, honey, vegetables and bio cotton were supported